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Ministry of Higher Education and Scientific Research

University of the Heirs of the Prophets

Faculty of Media - Department of Digital Media

Quality Assurance and Academic Accreditation Unit

Academic program and course description

For the Digital Media Department 2025-2026

Academic Program Description Form

University Name: University of Wraith Al-Anbiyaa

College: Media

Scientific Department: Digital Media Department

Academic and Professional Program Title: Bachelor's Degree in Digital Media

Study System: Annual

Date of Preparing the Description2025/10/10

Date of Filling in the DescriptionL:2025/11/15

Signature:

Name of Head of the Digital Media Department: Prof. Dr Hussein Mohammed

Date: 2025/9/20

Signature:

Name of the Scientific Assistant: Assist. Prof. Dr Abudl majeed Aed Altef

Date: 2025/10/1

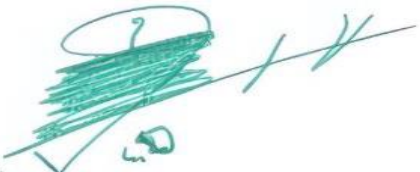
File Reviewed and Approved by:

Quality Assurance and University Performance Division

Name of the Director of the Quality Assurance and University Performance Division:

: Assist. Prof Ali talab Raady

Date: 2025/9/14



Signature:

Approved by the Dean

Department information

Number of administrators in the department: (2)

Number of faculty members: 12

Number of lecturers: 5

Number of students in morning classes by stage: 55

Number of first-stage students (morning): 25

Number of second-stage students (morning): 30

Number of first-stage students (evening): 26

Total number of students: 81

1- Program vision
Striving to achieve local, Arab, and regional leadership in developing the digital media system and meeting the requirements of sustainable development and the needs of the labor market, the College of Media at the University of Warith Al-Anbiya offers educational programs that prepare students to assume positions of responsibility and leadership in the field of digital media, digital communication, and cognitive research, which achieves the creative level of its academic members.

2- Program message
- Qualifying and preparing leaders equipped with the technological knowledge and skills to manage digital media institutions in line with the needs of the Iraqi, Arab, and international labor markets. **- Providing an integrated and advanced infrastructure that contributes to the preparation and graduation of media professionals capable of providing the best media services to citizens.** **- Opening postgraduate studies in digital media specializations and preparing teaching staff** **- Providing all the material and human requirements to implement advanced scientific curricula in both their theoretical and practical aspects to keep pace with scientific developments in the field of digital media and artificial intelligence.** **- Preparing and equipping technical and administrative personnel capable of adopting and implementing quality standards and evaluating institutional**

performance in higher education and scientific research, to enhance efforts aimed at developing healthcare services for citizens inside and outside the governorate.

3- Program objectives
- Graduating students equipped with the knowledge, technological skills, and values necessary in the field of digital media to meet the requirements of the labor market in local, Arab, and international environments.. - Building a research identity and encouraging innovation and creativity to meet the requirements of sustainable development.. - Promoting a culture of scientific research in accordance with sound and global research trends. - Linking the college program to the community by building effective community partnerships and initiatives..
4- Programmatic accreditation
In progress

5- External influencesOther
no

6- Program structure				
comments	percentage	Study unit	Number of courses	Program structure
	3.8	6	3	Institutional requirements
	48.1	90	38	College requirements
	48.1	90	38	Department requirements
	/	/	/	Summer training
	/	/	/	Other

7- Program description				
Approved aid		Course name	Course code	Year/Level
	theoretical	Media Language 1	lng	2024-2025 Phase One
	theoretical	Media Psychology	psy	
	theoretical	Information Technology Basics	information	
practical	theoretical	News and electronic report	news	

	theoretical	Human rights and democracy	hrad	
	theoretical	Media Language in English 1	mle	
	theoretical	Applied Statistics and Data Analysis	asdm	
practical	theoretical	Graphic design for media	gddm	
	theoretical	Digital Media Literacy	dme	
	theoretical	Crimes of the Research Party	crmes	
	theoretical	Media Language 2	Lng2	2024-2025 Phase II
practical	theoretical	Graphics and animation	GAD	
	theoretical	Contemporary international issues	CH	
practical	theoretical	Digital editing	DEIC	
	Theory	Communication Theories in the Digital Environment	CTDE	
	theoretical	Media Language in English 2	MLE2	
practical	theoretical	Presentation and delivery	DAP	
practical	theoretical	Principles of Computer Networks	CNF	
practical	theoretical	digital technologies	DT	

8- Training outputsYThe expected outcome of the program	
knowledge	
	1-Mastering the arts and styles of journalistic work 2-Writing, article, column, investigative journalism, press interview. 3- Proficiency in investigative journalism methods 4-Scientific awareness of the types of rumors, their methods, propaganda, psychological warfare and how to confront them 5-Sufficient ability to recognize the patterns and methods of yellow journalism 6- Practical proficiency in the arts of journalistic reporting: war, economic, service, etc.

Skills	
	1-Adequate training in all journalistic arts and awareness of their possibilities and ramifications 2-Mastering the scientific method in research, investigation, analysis and deriving results 3- The ability to diagnose the positive aspects and adopt them, and the negative aspects and avoid them.
values	
	Truth, accuracy, and objectivity, in addition to professional ethics such as respect for human rights, privacy, and freedom of expression, also include societal values such as promoting citizenship and preserving customs and traditions. These values are based on religious and cultural principles and the established norms of societies..

9- Teaching and learning strategies
1- Relying on theoretical and practical education to develop personal skills in the field of journalism. 2- Time management and prioritization with the ability to work in an organized manner. 3- All students, regardless of their roles, participate in issuing a comprehensive newspaper as part of the practical work. 4- Diversity in the use and employment of multiple and modern educational methods to increase the student's desire for learning and self-development. 5- Interactive education and involving the student in presenting and presenting his activities within the annual festival activities at the university and honoring him. 6- Programmed training on digital camera applications and smartphone applications to prepare the student to work as a photojournalist in press institutions or other governmental institutions.

10- Evaluation methods
Electronic technical lecture Discussion sessions Practical application (workshop for all arts of journalistic work)

Scientific application **Daily tests** **Midterm and central exams**

11- Faculty						
Faculty members						
Faculty preparation		**Requirements and skills, if any**		**Specialization**		**Practical rank**
lecturer	**angel**			**private**	**general**	
	angel			**Radio and Television**	**information**	**Asst. Prof. Dr. Abdul Majeed Abdul Latif Ahmed**
	angel			**press**	**information**	**MDAmjadAli Abdul-Kazem**
	angel			**press**	**information**	**M.M. Ali Talib Radhi**
	angel			**broadcast and television**	**information**	**M.M. Ahmed Ayad Sarhan**
	angel			**Radio and Television**	**information**	**M.M. Hazem FaDFor Abbas**
	angel			**Cyber security**	**Computer Science**	**m.MGhaith Musa Imran**
	angel			**Media Management**	**information**	**M.M. Haider Ne'mah Abboud**

Professional development
Faculty GuidanceTo work and participate in seminars and workshops, attend seminars and participate in continuing education courses.
Using modern educational methods (smart board, data show, and interactive lectures)
Professional development for faculty membersBy evaluating the development of new members through holding workshops, seminars, discussion groups, participating in conferences and scientific visits, and entering continuing education courses.
Participate in courses and workshops organized by the University's Continuing Education Center.

12- Acceptance criteria
According to the controls and instructions set by the Ministry of Higher Education and Scientific Research
13- The most important sources of information about the program
Library / Internet / Websites / Virtual Library

14- Program Development Plan
Using new applications in the field of teaching, such as the use of smartphone programs and artificial intelligence technologies.

Program Skills Map															
Required learning outcomes of the program															
values			Skills				knowledge					Basic or optional	Course name	Course code	Year / Level
A4	Part 3	Part 2	Part 1	B4	B3	B2	B1	A4	A3	A2	A1				
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		Media language		The second stage
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		Graphics and animation		
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		Contemporary international issues		
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		Digital editing		
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		Communication Theories in the Digital Environment		
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		Media language in English		The first stage
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		News and electronic report		
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		Presentation and delivery		
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		psychology		
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		Computer		
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		Networking		
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		graphic design		
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		Principles		
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		statistics		
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		digital technologies		
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		Media language		
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		Information Technology Essentials		
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		human rights		
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		Digital Media Literacy		
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		english language		

AHeadquarter Description FormR

1- Course name
Statistics
2-codeThe decision
This course description provides a concise summary of the main course features and the learning outcomes expected of the student, demonstrating whether the student has made the most of the learning opportunities available and must be linked to the program description.
3- Semester/Year
2025 -2024
4- Date of preparation of this description
11/15/2024
5- Available forms of attendance
My presence
6- Total number of study hours
60
7- Name of the course administrator
MDAmjadAbdul-Kadhim
8- Course objectives
-The student should be familiar with the concept of statistics and its scientific importance. **-The student should study the concept of quantitative and qualitative variables.** **-To familiarize the student with the origin and development of statistics.** **-The student should become familiar with the concepts related to descriptive and analytical statistics.** **-The student should explain the foundations of selecting samples and the research community.**

-The student will understand how to find the percentage and display the data.
-The student should have the ability to find measures of central tendency (arithmetic mean, median, mode)
-The student will be able to expand his knowledge about dispersion measures (range, variance, standard deviation).
-The student should demonstrate statistical operations in organized scientific ways.

9- Teaching and learning strategies

IT-assisted learning strategies can lead to learning experiences. Rich and provides rich, individualized learning experiences..Information is displayed in a way that One at a time ensuring that each learner is exposed to the same level of information. And with the same quality.

10- Course structure

Evaluation method	Learning method	Unit name	Learning outcomes	watches	week
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	The concept of statistics and its types	The student learns the concept Statistics	2	1
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Types of variables	The student should know the types of variables.	2	2
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Research community and sample	The student should understand the concept of the research community and the sample.	2	3

Electronic, written, oral and direct questio ns tests	**Delivering lectures and discussions in person or electronically , depending on the general circumstance s.**	**Sampling principles**	**The student should explain the types of samples.**	**2**	**4**
Electronic, written, oral and direct questio ns tests	**Delivering lectures and discussions in person or electronically , depending on the general circumstance s.**	**Organizing the questionnaire form**	**The student should explain how to organize the questionnaire form.**	**2**	**5**
Electronic, written, oral and direct questions tests	**Delivering lectures and discussions in person or electronically , depending on the general circumstance s.**	**How to extract, tabulate, and display the results in their final form**	**The student should be aware of the mechanisms for extracting data from the questionnaire.**	**2**	**6**
Electronic, written, oral and direct questions tests	**Delivering lectures and discussions in person or electronically , depending on the general circumstance s.**	**mean, median, mode**	**The student must show Measures of central tendency**	**2**	**7**
Electronic, written, oral and direct questions tests	**Delivering lectures and discussions in person or electronically , depending**	**ScalesDispersion(ran ge, standard deviation, variance)**	**To recognizeStude nt fromExtending the procedure of statistical**	**2**	**8**

	on the general circumstances.		**equations to extract measures of dispersion**		
Electronic, written, oral and direct questions tests	**Delivering lectures and discussions in person or electronically, depending on the general circumstances.**	**RelationshipsCausality (Spearman and Pearson)**	**The student should understand the statistical methods for studying causal relationships.**	**2**	**9**
Electronic, written, oral and direct questions tests	**Giving lectures and discussions in person or**	**Data display methods**	**The student must show Data types and sources**	**2**	**10**
Electronic, written, oral and direct questions tests	**Delivering lectures and discussions in person or electronically, depending on the general circumstances.**	**The concept of data analysis and interpretation**	**For the student to seeonData analysis and interpretation**	**2**	**11**
Electronic, written, oral and direct questions tests	**Delivering lectures and discussions in person or electronically, depending on the general circumstances.**	**Creating frequency tables - Types of tables - Conditions for preparing the table.**	**The student should explain the preparation of the data.**	**2**	**12**
Electronic, written, oral and direct questions tests	**Delivering lectures and discussions in person or electronically, depending on the general**	**Statistical significance measures**	**To explainStudent measures of statistical significance**	**2**	**13**

	circumstances.				
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	K2 test- testT-	To realizeStudent Testing Rules	2	14
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Statistical system(spss)	The student should explain the definition of the statistical system.(spss)	2	15
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	The importance of the program(spss)	The student should know the importance of the program.(spss)	2	16
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	simple linear regression	The student should explain simple linear regression.	2	17
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or	simple linear correlation	To showStudent LinkSimple linear	2	18

	electronically, depending on the general circumstances.				
Electronic, written, oral and direct questions tests	**Delivering lectures and discussions in person or electronically, depending on the general circumstances.**	**Rank correlation**	**The student should explain the relationship between ranks.**	**2**	**19**
Electronic, written, oral and direct questions tests	**Delivering lectures and discussions in person or electronically, depending on the general circumstances.**	**Pearson's correlation coefficient**	**The student should understand Pearson's correlation coefficient.**	**2**	**20**

11- Course Evaluation	
	The grade is distributed out of 100 based on the tasks assigned to the student, such as daily preparation, daily, oral, and monthly exams. **Editorial, reports...etc.** **20 marks for the first semester)10My theory and10practical(** **20 (second semester marks)10My theory and10practical** **60 degrees on theAFinal exam**
12- Learning and teaching resources	
	Money and Business Statistics
	Data display and analysis
	Statistics in Media Studies

University of the Prophets' Successor-College of Media-Digital Media Department

Course Description Form

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve, demonstrating whether he or she has made the most of the opportunities.learningAvailable. It must be linked to the program description.

University of Warith Al-Anbiya - College of Media	1. Educational institution
Digital Media Department	2. Sectionscientific/ Center
human rights	3. Course Name/Code
mandatory	4. Available attendance forms
M.M. Hazem Nazim	5. Name of the subject teacher
annual	6. semester/year
Two hours per week	7. Number of study hours(kidney)
11/12/2024	8. Date this description was prepared

9. Outputs of theScheduledTeaching, learning and assessment methods

A- TheCognitive objectives

1-Knows the concept of human rights

2-Get to knowimportancehuman rights

3-Defines the characteristics of human rights

4-Learn about human rights goals

B - ObjectivesSkillsYesPrivateScheduled.

1-Gain human rights experience and skills

2-Learn about the role of human rights in media work

3- The student acquires practical and scientific skills that help him perform his duty in the required manner.

Teaching and learning methods

1- Scientific lecture method

2- Discussion method by directing questions to students and participating in the lecture

Evaluation methods

Daily oral test

The test is short

Monthly test

Final Exam

C-Affective and value-based goals

A1-Demonstrate professional responsibility at work by drawing on previous historical experiences.

A2-Demonstrate the ability to think critically and constructively and solve problems by drawing on and benefiting from past experiences.

A3-Ability to work in groups and collaborate

A4- The ability to manage time optimally

D - General skills andQualificationTransferable (other skills related to employability and personal development).

D1- The student can be a journalistFamiliar with human rights issues

D2- The ability toSelf-awareness

D3-To have realistic experiences with cognitive perceptions

D4-To develop reporting skills

10.Course structure

road Evaluation	road education	name Unity/or the topic	Outputs learning Required	watch es	week
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	concept rights man	that learn The student concept rights man	2	1
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	rights man.. Its importance and its objectives	that recognize The student on rights man And its importance and its goals	2	2
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Categories rights man	that understand The student nature Categories rights man	2	3
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Types rights man	Shows The student Types rights man	2	4
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	rights and freedoms Related I am thinking man	that It is clear For students rights and freedoms Related I am thinking man	2	5
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	rights and freedoms Related actively man	that He is aware The student importance rights and freedoms Related actively man	2	6
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	means Media and rights man	that Shows means Media and rights man	2	7
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	rights and freedoms in man	that recognize The student rights and freedoms in Islam	2	8

Test Editorial and oral and questions Direct	throw Lectures and discussion In person	equality in Islam right the job	that realizes The student principle equality in Islam right the job	2	9
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Materials Advertisement Global For rights man	that Shows The student Materials Advertisement Global For rights man	2	10
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	rights man and ethics Media	that He looks up The student on rights man and ethics Media	2	11
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	right practice the job journalist Right in knowledge	It is clear The student right practice the job journalist Right in knowledge	2	12
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	right criticism	Explains For students right criticism	2	13
Test Editorial and oral and questions Direct	throw Lectures And review and discussion In person	review Comprehensive	We make sure from to understand The student For the material The reporter before Exam	2	14
	exam season first			2	15
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Right in protection Privacy	that Shows For students	2	16
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Agencies Specialized in rights man	that He knows The student	2	17
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	organized the job International	It is clear The student	2	18
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	organized health Global	Shows The student	2	19

Test Editorial and oral and questions Direct	throw Lectures and discussion In person	center rights man	that It is clear The student	2	20
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	invasion Privacy	realizes The student	2	21
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	advertisement rights man in France	Shows The student	2	22
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	civilization Western and rights man	It is clear The student concept	2	23
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	division material And intrusion	that recognize The student	2	24
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	invasion Privacy	that realizes The student	2	25
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	advertisement rights man in France	It is clear For students	2	26
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	civilization Western and rights man	that Shows The student	2	27
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	The organization Arabic For rights man	that understand The student	2	28
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	right Defender	that It is clear The student	2	29
Test Editorial and oral and questions Direct	My presence	exam month second		2	30

11. infrastructure	
human rights-entrance	1- Required textbooks
nothing	2- Main references (sources)

12. Curriculum development plan: keeping pace with the scientific developments taking place and using modern methods in media studies, pointing out weak points, applying the basic components of comprehensive quality management.

University of the Prophets' Successor-College of Media-Digital Media Department

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This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve, demonstrating whether he or she has made the most of the opportunities.learningAvailable. It must be linked to the program description.

University of the Prophets' Successor	13. Educational institution
Digital Media Department	14. Sectionscientific/ Center
Media Psychology	15. Course Name/Code
mandatory	16. Available attendance forms
M.M. Al-Hassan Ne'mah Abdul Karim	17. Name of the subject teacher
annual	18. semester/year
30	19. Number of study hours(kidney)
11/12/2024	20. Date this description was prepared

21.Course structure

road Evaluation	road education	name Unity/or the topic	Outputs learning Required	watches	week
Test electronic and editorial and oral and questions Direct	throw Lectures and discussion In person	science self Media And its relationship With branches science self Other	that learn The student concept science self Media	2	1
Test electronic and editorial and oral and questions Direct	throw Lectures and discussion In person	science self social Its importance and its objectives	that recognize The student on importance science self And its goals	2	2
Test electronic and editorial and oral and questions Direct	throw Lectures and discussion In person	nature science meeting And its goals science self And its goals	that understand The student nature science self And its goals	2	3
Test electronic and editorial and oral and questions Direct	throw Lectures and discussion In person	relationship science self social With flags	Shows The student relationship science self social In the media	2	4
Test electronic and editorial and oral and questions Direct	throw Lectures and discussion In person	Psychology means Media Read	that It is clear For students role Psychology means Media Read	2	5
Test electronic and editorial and oral and questions Direct	throw Lectures and discussion In person	Psychology means Media Auditory And visual	that He is aware The student importance Psychology means Media	2	6

			Auditory And visual		
Test electronic and editorial and oral and questions Direct	throw Lectures and discussion In person	The effects Psychological For the Internet	that Shows The effects Psychologic al For the Internet	2	7
Test electronic and editorial and oral and questions Direct	throw Lectures and discussion In person	The effects Psychological For the press	that recognize The student on The effects Psychologic al For the press	2	8
Test electronic and editorial and oral and questions Direct	throw Lectures and discussion In person	Properties Psychological and social For the press	that realizes The student features Psychologic al And social For the press	2	9
Test electronic and editorial and oral and questions Direct	throw Lectures and discussion In person	construction Psychology For the message Media And organize it	that Shows The student construction Psychology For the message Media	2	10
Test electronic and editorial and oral and questions Direct	throw Lectures and discussion In person	Strategies persuasion	that He looks up The student on Strategies persuasion	2	11
Test electronic and editorial and oral and questions Direct	throw Lectures and discussion In person	persuasion in means Media	It is clear The student persuasion in means Media	2	12
Test electronic and editorial and oral and	throw Lectures and discussion In person	Contact And communication in science self social	Explains For students	2	13

questions Direct			Contact And communicat ion in science self Media		
Test electronic and editorial and oral and questions Direct	throw Lectures And review and discussion In person	effect Media in formation Frames and beliefs	We make sure from to understand The student For the material The reporter before Exam	2	14
	exam season first			2	15
Test electronic and editorial and oral and questions Direct	throw Lectures and discussion In person	Contact social and relationships Intermediate	that Shows For students Contact social and relationship s Environmen tal	2	16
Test electronic and editorial and oral and questions Direct	throw Lectures and discussion In person	Features Sociology For the audience means Contact	that He knows The student Features Sociology For the audience means Media	2	17
Test electronic and editorial and oral and questions Direct	throw Lectures and discussion In person	the language in science self Media	It is clear The student the language in science self Media	2	18
Test electronic and editorial and oral and questions Direct	throw Lectures and discussion In person	Impact And the impact between the language and means Media	Shows The student Impact And the impact between the language	2	19

			and means Media		
Test electronic and editorial and oral and questions Direct	throw Lectures and discussion In person	means Media And the differences Individualism For elements The audience	that It is clear The student means Media And the differences Individualism The audience	2	20
Test electronic and editorial and oral and questions Direct	throw Lectures and discussion In person	means Media and relationships Social	realizes The student means Media and relationships Social	2	21
Test electronic and editorial and oral and questions Direct	throw Lectures and discussion In person	Psychology Contact persuasive form psychological and social	Shows The student Psychology Contact persuasive The model	2	22
Test electronic and editorial and oral and questions Direct	throw Lectures and discussion In person	concept The audience-His features Sociology And differentiation social Interaction social	It is clear The student concept The audience Its features Sociology And differentiation social	2	23
Test electronic and editorial and oral and questions Direct	throw Lectures and discussion In person	pressures Psychological in the job Media-Types and theories the pressure psychological	that recognize The student on pressures Psychological in the job Media	2	24
Test electronic and editorial and oral and	throw Lectures and discussion In person	Indicators pressures the job Media	that realizes The student Indicators pressures	2	25

questions Direct			the job Media		
Test electronic and editorial and oral and questions Direct	throw Lectures and discussion In person	combustion psychological I have Media professionals	It is clear For students hacking psychological I have Media professionals	2	26
Test electronic and editorial and oral and questions Direct	throw Lectures and discussion In person	Leadership And management in science self social	that Shows The student role Leadership Administrative in self Media social	2	27
Test electronic and editorial and oral and questions Direct	throw Lectures and discussion In person	Skills Basic For the leader Media(His features , His duties)	that understand The student Skills Basic For the leader Media	2	28
Test electronic and editorial and oral and questions Direct	throw Lectures and discussion In person	review Comprehensive	that It is clear The student all what preceded In a way fast And the concept To retrieve Information	2	29
Test electronic and editorial and oral and questions Direct		exam month second		2	30

22. infrastructure

nothing	1- Required textbooks
theDr. Hani Al-Jazzar-Media Psychology Introduction to Global Sociology Dr. Amal DakakandDr. Ahmed Al-Safar	2- Main references (sources)

23. Curriculum development plan: keeping pace with the scientific developments taking place and using modern methods in media studies, pointing out weak points, applying the basic components of comprehensive quality management.

University of the Prophets' Successor–College of Media–Digital Media Department

Course Description Form

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve. Proving whether he has made the most of opportunitieslearningAvailable. It must be linked to the program description.;

University of the Heirs of the Prophets (peace be upon them) - College of Media	24. Educational institution
Digital Media Department	25. Sectionscientific/ Center
Graphic design for digital media	26. Course Name/Code
mandatory	27. Available attendance forms
M.M. Sara Mohammed Kazim - M.M. Hazem Fadel Abbas	28. Name of the subject teacher
annual	29. semester/year
Five hours a week-Four hours of practical work and one hour of theory.	30. Number of study hours(kidney)
11/12/2024	31. Date this description was prepared
32. Course objectives	
The student should become familiar with the concept and origin of graphic design.	
The student studies visual arts.	

To familiarize the student with digital design and the Internet
The student should become familiar with the elements of graphic design.
The student should explain the basics and rules of using color.
The student will understand how computer graphics work.
The student must have the ability to work in graphics on television.
The student should be able to identify the factors for the success of the design.
The student should explain the concept of color relationships.

10.Outputs of theScheduledTeaching, learning and assessment methods
A- TheCognitive objectives A1-Know the concept of graphic design A2-Learn graphic design on the Internet A3-Defines functions for graphic design A4-Recognizes the meanings associated with colorsN A5-Identify the most important technical programs in graphic design A6-Knowledge of digital techniques in graphic design
B - ObjectivesSkillsYesPrivateScheduled. B1-Gain experience and skills by studying previous experiences B2-Learn about the most important elements of the course B3- The student acquires practical and scientific skills that help him perform his duty in the required manner. B4- Relying on the study of the technical programs passed
Teaching and learning methods
3- Scientific lecture method 4- Discussion method by directing questions to students and participating in the lecture
Evaluation methods
Daily oral test The test is short Monthly test Final Exam

C-Affective and value-based goals A1-Demonstrate professional responsibility at work by drawing on previous experiences. A2-Demonstrate the ability to work on programs A3-Ability to work in groups and collaborate A4- The ability to manage time optimally
D - General skills andQualificationTransferable (other skills related to employability and personal development). D1- The student can begraphic designersuccessful D2- The ability toSelf-awareness D3-To have realistic experiences with cognitive perceptions D4-To develop reporting skills

11.Course structure					
Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	watches	week
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	graphic design concept	For the student to learn	2	1
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	visual arts	For the student to know	2	2
Electronic, written, oral and direct questions tests	Practical application on the computer using Photoshop	Digital design: its history and development	For the student to understand	2	3
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Digital Design and Internet	The student must show	2	4
Electronic, written, oral and direct	Delivering lectures and discussions in person or	Digital design and design architecture variables	The student should explain the main	2	5

questions tests	electronically, depending on the general circumstances.		functions of Photoshop.		
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Graphic design elements	The student should be aware	2	6
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the interaction.	shape	For the student to know	2	8
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	The point	The student should realize	2	9
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	The line	The student must show	2	10
Electronic, written, oral and direct	Practical application	the color	For the student to see	2	11

questions tests					
Electronic, written, oral and direct questions tests	Practical application	Rules and foundations of using color	The student should explain	2	12
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Meanings associated with colorsN	The student explains how the Premiere program works.	2	13
Electronic, written, oral and direct questions tests	My presence	Comprehensive practical application	The student should realize the importance of	2	14
Electronic, written, oral and direct questions tests	First semester exam			2	15
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Graphics and layouts in design	The student must show	2	16
Electronic, written, oral and	Delivering lectures and discussions in	Technical and aesthetic characteristic	The student should know	2	17

direct questions tests	person or electronically, depending on the general circumstances.	s of graphic design			
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	outer space	The student should explain	2	18
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Space tension	The student must show	2	19
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Formal organization	The student should explain the use of information.	2	20
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	optical illusion	The student should realize the practical applications.	2	21

Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Computer graphics in television	The student must show	2	22
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Design success factors	The student should explain	2	23
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	cognitive elements	For the student to know	2	24
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Visual elements	The student should realize	2	25
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on	Related items	The student should explain	2	26

	the general circumstances.				
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	structural elements	The student must show	2	27
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Formal organizations	For the student to understand	2	28
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Comprehensive review and practical application	For the student to understand	2	29
Electronic, written, oral and direct questions tests	My presence	Second month exam		2	30

12.infrastructure	
nothing	1- Required textbooks
Graphic Design Basics https://www.researchgate.net/publication/309583819_asasyat_altsmym_aljrafyky	2- Main references (sources)

	A- Recommended books and references (Scientific journals, reports, ...)
graphic design **Graphic Design**	B - Electronic references, websites...

13. Curriculum development plan: keeping pace with the scientific developments taking place and using modern methods in media studies, pointing out weak points, applying the basic components of comprehensive quality management.

andCourse Description

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve, demonstrating whether he or she has made the most of the opportunities.learningAvailable. It must be linked to the program description.;

University of the Heirs of the Prophets (peace be upon them) - College of Media	33. Educational institution
Digital Media Department	34. Sectionscientific/ Center
IT Basics-INFOR	35. Course Name/Code
mandatory	36. Available attendance forms
M.M. Ghaith Musa Imran	37. Name of the subject teacher
annual	38. semester/year
Two hours per week	39. Number of study hours(kidney)
11/12/2024	40. Date this description was prepared
41. Course objectives	
For the student to knowPhotoshop concept	
The student studiesOrganize and arrange the image	
For the student to seeAdd motion, rotation, and more to video images.	
For the student to know File menufileand some other commands	

The student should explainAreas of benefit from modern communication technology in the media
For the student to understand howWorking on Photoshop and Premiere together
The student must have the ability toPractical application of the Premier program
The student can expand his horizonsSpeed up, slow down, display videos and use filters with this program
The student should explain the conceptModern communication technology jobs in the media field

14.Outputs of theScheduledTeaching, learning and assessment methods
A- TheCognitive objectives A1-Knows the concept A2-Learn how to organize and arrange photos A3-Defines the main functions of Photoshop. A4-Learn about cartoons and their accompanying comments. A5-Determines the most important technical programs A6-Knowledge of digital technologies
B - ObjectivesSkillsYesPrivateScheduled. B1-Gain experience and skills by studying previous experiences B2-Learn about the most important elements of the course B3- The student acquires practical and scientific skills that help him perform his duty in the required manner. B4- Relying on the study of the technical programs passed
Teaching and learning methods
5- Scientific lecture method 6- Discussion method by directing questions to students and participating in the lecture
Evaluation methods
Daily oral test The test is short Monthly test Final Exam

C-Affective and value-based goals A1-Demonstrate professional responsibility at work by drawing on previous experiences. A2-Demonstrate the ability to work on programs A3-Ability to work in groups and collaborate A4- The ability to manage time optimally
D - General skills andQualificationTransferable (other skills related to employability and personal development). D1- The student can be a successful journalist. D2- The ability toSelf-awareness D3-To have realistic experiences with cognitive perceptions D4-To develop reporting skills

15.Course structure					
Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	watches	week
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Photoshop definition	The student learns the concept of Photoshop .	2	1
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Organize and arrange the image	The student recognizes the picture	2	2
Electronic, written, oral and direct questions tests	Practical application on the computer using Photoshop	Cartoon and accompanying comments	The student understan ds digital cartoon drawing.	2	3
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	More details about Photoshop	The student should explain the features of Photoshop .	2	4
Electronic, written, oral and direct	Delivering lectures and discussions in person or	Practical application for all Photoshop programs	The student should explain	2	5

questions tests	electronically, depending on the general circumstances.		the main functions of Photoshop .		
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Premiere Program Definition	The student should be aware of the main tasks of the premier	2	6
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the interaction.	File menufileand some other commands	The student should be familiar with the features of the Premiere.	2	8
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Precision concealment reveal	The student should realize the accuracy and concealme nt in the Premier program.	2	9
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Speed up, slow down, display videos and use filters with this program	The student should demonstra te the use of video editing programs.	2	10

Electronic, written, oral and direct questions tests	Practical application	Add motion, rotation, and more to video images.	The student should be familiar with the use of program features.	2	11
Electronic, written, oral and direct questions tests	Practical application	Working on Photoshop and Premiere together	The student should demonstrate working on both programs together.	2	12
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Practical application of the Premier program	The student explains how the Premiere program works.	2	13
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Comprehensive practical application	The student should realize the importance of working on programs.	2	14
Electronic, written, oral and direct questions tests	First semester exam			2	15

Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Areas of benefit from modern communication technology in the media	The student should demonstrate the benefit of communication technology.	2	16
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Practical applications of how to benefit from modern communication technology	The student should know practical applications to benefit from the programs.	2	17
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Modern communication technology jobs in the media field	The student should explain the use of technology in the media.	2	18
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Questions raised by communications technology about traditional media work	The student must provide his answer to the technological media questions.	2	19

Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Employing information in the media field	The student should explain the use of informatio n.	2	20
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Practical applications of how to employ information	The student should realize the practical applicatio ns.	2	21
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Characteristics of good journalistic information	The student should explain the characteri stics of journalisti c informatio n.	2	22
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	A historical overview of the emergence of the Internet	The student should explain the Internet.	2	23
Electronic, written, oral and direct	Delivering lectures and discussions in person or	Media phenomena and issues that the Internet creates	The student should be familiar	2	24

questions tests	electronically, depending on the general circumstances.		with digital media.		
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Practical applications of how to benefit from the Internet	The student will understand practical applications of how to benefit from digital technology.	2	25
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	The concept and characteristics of electronic publishing	The student must explain electronic publishing.	2	26
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	E-book concept with practical applications	The student must show the electronic book.	2	27
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on	Practical applications of the most important software that can be used in	For the student to understand The most important software	2	28

	the general circumstances.	the field of media work			
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Practical applications	The student understands the programs	2	29
Electronic, written, oral and direct questions tests		Second month exam		2	30

16.infrastructure	
Digital Technologies - Eid Fathi	1- Required textbooks
	2- Main references (sources)
	A- Recommended books and references (Scientific journals, reports, ...)
https://www.researchgate.net/publication/323612516_mahyt_altqnyat_alrqmyt_-_albsryt_fy_alansanyat	B - Electronic references, websites...

17.Curriculum development plan: keeping pace with the scientific developments taking place and using modern methods in media studies, pointing out weak points, applying the basic components of comprehensive quality management.

University of the Prophets' Successor-College of Media-Digital Media Department

Course Description Form

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve, demonstrating whether he or she has made the most of the opportunities.learningAvailable. It must be linked to the program description.;

University of the Prophets' Successor –College of Media	42. Educational institution
Digital Media Department	43. Sectionscientific/ Center
Digital Media LiteracyDME	44. Course Name/Code
mandatory	45. Available attendance forms
M.M. Saad Eidan Kazim	46. Name of the subject teacher
annual	47. semester/year
Three hours per week-Two practical and one theoretical	48. Number of study hours(kidney)
11/12/2024	49. Date this description was prepared
50. Course objectives	
The student should become familiar with the concept of digital media education and its communicative importance to society and human civilization.	
The student should study the concept of citizenship and the importance of spreading the culture of digital citizenship.	
To familiarize the student with the emergence and development of the concept of citizen journalism in the digital communication environment.	

The student should become familiar with the concepts related to stereotyping and profiling.
The student should explain the management of newsrooms and the difference between data and information.
The student should understand the mechanisms of digital marketing, especially in the sports field.
The student should be able to explain the framing theory.
The student will be able to expand his knowledge about the scientific and practical applications of browsing the Internet.
The student should demonstrate argument and debate in an organized scientific manner.

18.Outputs of theScheduledTeaching, learning and assessment methods
A- TheCognitive objectives A1-Knows the concept of digital media literacy A2-Learn about digital citizenship A3-Defines the main functions of the citizen journalist A4-Learn how to form a stereotype A5-Determines the most important mechanisms of digital marketing A6-Knowing the difference between data and information
B - ObjectivesSkillsYesPrivateScheduled. B1-Gain experience and skills by studying previous experiences B2-Learn about the most important elements of the course B3- The student acquires practical and scientific skills that help him perform his duty in the required manner. B4- Relying on what was studied in the application by browsing the Internet
Teaching and learning methods
7- Scientific lecture method 8- Discussion method by directing questions to students and participating in the lecture
Evaluation methods
Daily oral test The test is short Monthly test

Final Exam
C-Affective and value-based goals A1-Demonstrate professional responsibility at work by drawing on previous historical experiences. A2-Demonstrate the ability to think critically and constructively and solve problems by drawing on and benefiting from past experiences. A3-Ability to work in groups and collaborate A4- The ability to manage time optimally
D - General skills andQualificationTransferable (other skills related to employability and personal development). D1- The student can be a journalistDigitallysuccessful D2- The ability toSelf-knowledge D3-To have realistic experiences with cognitive perceptions D4-To develop reporting skills

19.Course structure					
Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	watches	week
Written and oral tests and direct questions	Lectures and discussions in person	The concept of digital media literacy	The student learns the concept Digital Media Literacy	2	1
Written and oral tests and direct questions	Lectures and discussions in person	Digital Citizenship	For the student to become familiar with digital citizenship	2	2
Written and oral tests and direct questions	Lectures and discussions in person	citizen journalist	The student understands the concept of citizen journalism.	2	3
Written and oral tests and direct questions	Lectures and discussions in person	Stereotype characteristics	The student should explain the mechanisms of stereotyping and stereotyping.	2	4

Written and oral tests and direct questions	Lectures and discussions in person	Main functions of newsrooms	The student should explain the difference between data and informatio n.	2	5
Written and oral tests and direct questions	Lectures and discussions in person	The main tasks of digital marketing	The student should be aware of the mechanis ms of digital marketing, especially in the sports field.	2	6
Written and oral tests and direct questions	Lectures and discussions in person	Framing theory	The student should explain the origin and developm ent of the framing theory.	2	7
Written and oral tests and direct questions	Lectures and discussions in person	surfing the internet	For the student to know To expand awareness	2	8

			of the scientific and practical applications of browsing the Internet		
Written and oral tests and direct questions	Lectures and discussions in person	debate and argument	The student should realize Argument and debate in an organized scientific manner	2	9
Written and oral tests and direct questions	Lectures and discussions in person	Create an account Flickr	The student must show How to create an accountFlickr	2	10
Written and oral tests and direct questions	Lectures and discussions in person	Media discourse	The student should be exposed to sectarian discourse and hate speech.	2	11

Written and oral tests and direct questions	Lectures and discussions in person	Digital media integration	To explain the student's introduction to media integration in modern newsrooms.	2	12
Written and oral tests and direct questions	Lectures and discussions in person	Electronic publishing	The student should explain the origin and development of electronic publishing.	2	13
Written and oral tests and direct questions	Lectures and discussions in person	political pressures	The student should be aware of the political pressures on digital media.	2	14
Written and oral tests and direct questions	First semester exam			2	15
Written and oral tests and direct questions	Lectures and discussions in person	Modern digital applications	To demonstrate the student's	2	16

			modern applications in digital media.		
Written and oral tests and direct questions	Lectures and discussions in person	Humanizing the media	The student should know the humanization of media.	2	17
Written and oral tests and direct questions	Lectures and discussions in person	Information verification sources	The student should demonstrate verification of statements made by public figures.	2	18
Written and oral tests and direct questions	Lectures and discussions in person	Media content production	The student will demonstrate practical applications for creating a reflective text.	2	19
Written and oral tests and direct questions	Lectures and discussions in person	Blogs	The student should explain how to	2	20

			create a blog.		
Written and oral tests and direct questions	Lectures and discussions in person	Media ideology	The student should understand the theoretical approaches to media ideology.	2	21
Written and oral tests and direct questions	Lectures and discussions in person	Criticism and analysis of the press photo	The student should demonstrate a critical analysis of the press photo.	2	22
Written and oral tests and direct questions	Lectures and discussions in person	Media production	To explain the practical applications in the production of media material	2	23
Written and oral tests and direct questions	Lectures and discussions in person	critical thinking skills	For the student to become familiar with critical thinking skills	2	24

Written and oral tests and direct questions	Lectures and discussions in person	screenwriting	The student will understand practical applications in writing a scenario to produce a documentary program.	2	25
Written and oral tests and direct questions	Lectures and discussions in person	Photojournalism Editing	The student should explain practical applications in photo editing.	2	26
Written and oral tests and direct questions	Lectures and discussions in person	Persuasion methods in political propaganda	The student should explain political propaganda.	2	27
Written and oral tests and direct questions	Lectures and discussions in person	political propaganda	To understand the methods of political propaganda	2	28

Written and oral tests and direct questions	Lectures and discussions in person	Digital media discourse	To demonstrate te skills in analyzing digital media discourse.	2	29
Written and oral tests and direct questions		Second month exam		2	30

20.infrastructure	
nothing	1- Required textbooks
Media Education, Fahd bin Abdul Rahman Al-Shammari Alternative Media Blogs, Mohamed Abdel Hamid New Media: Concepts, Methods and Applications, Abbas Mustafa Sadiq Studies in Electronic Media, Abdul Amir Al-Faisal Media integration in the news industry, Fatima Al-Zahraa Abdel Fattah	2- Main references (sources)
Media Literacy in the Digital Age: The Search for Digital Identity, Ali Asaad, Arab Childhood Magazine, Issue 79, 2011. Digital Media Literacy Curriculum Competencies from the Perspective of Iraqi University ProfessorsSahar Khalifa, Media Researcher Magazine, Issue 40, 2018.	A- Recommended books and references (Scientific journals, reports, ...)
https://e3arabi.com/%D8%A7%D9%84%D8 https://www.ammonnews.net/article/513043	B - Electronic references, websites...

21. Curriculum development plan: keeping pace with the scientific developments taking place and using modern methods in media studies, pointing out weak points, applying the basic components of comprehensive quality management.

Course Description Form

Course Description

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve, demonstrating whether he or she has made the most of the opportunities.learningAvailable. It must be linked to the program description.;

University of the Prophets' Successor	51. Educational institution
Digital Media Department	52. Sectionscientific/ Center
Media languageLNJ	53. Course Name/Code
mandatory	54. Available attendance forms
M.D. Muhammad Jamal Hussein-M.M. Haider Nemah Aboud Al-Salami	55. Name of the subject teacher
annual	56. semester/year
60 hours	57. Number of study hours(kidney)
11/12/2024	58. Date this description was prepared

59. Course objectives:

The course aims to identify the concept of media language in general, as well as to know the most important, in addition to identifyingLanguage AFor the mediaEasily in the mediaMediaAnd the press has become the guideAThe influence and power of influence on the public's attitudes and beliefs in variousFieldsThe language is...For the mediaIt helps the student to perform his duty in the required manner, using correct language that is characterized by clarity and attractiveness, given that the language ofMediaAddressing the masses and groupsSocial.Digital mediaIt has become an influential role in building nations and shaping civilizations, as it plays an important strategic role in directing, guiding, and educating society..

22.Outputs of theScheduledTeaching, learning and assessment methods

أ- theCognitive objectives :

-1. Introduce the student to the concept of language.MediaAnd the importance of practicing it indigital media.

2- The language increasesFor the mediaFrom the student's abilities and cultural potential.

3- Culture isAnd to viewAwareness and speaking languageMediaOne of the most importantThingsthat makesMediasuccessfulIt helps him form a sound opinion that is accepted by the public.noAbout it making a studentDigital MediaSelf-confident, no matter the circumstances, place or time.

B - ObjectivesSkillsYesPrivateScheduled.

1- Gain the languageMediaThe student has skills that help him perform his duties in the required manner..

2- The student acquires the skill of communicating with the community on social networking sites.SocialAnd public life fromduringHis knowledge of the characteristics and attributes of the languageMedia.

Teaching and learning methods

9- Scientific lecture method

10- Discussion method by directing questions to students and participating in the lecture and tests.

Evaluation methods

1- In-person lectures

2- Video-display screen-blackboard-Practical application

C-Affective and value-based goals

A1-Demonstrate professional responsibility at work by drawing on previous historical experiences objectively to provide practical interactive value.

A2-Demonstrate the ability to think critically and constructively and solve problems by drawing on and benefiting from past experiences.

A3-Ability to work in groups and collaborate

A4- The ability to manage time optimally

D - General skills andQualificationTransferable (other skills related to employability and personal development).

D1- The student can be a journalistDigitally Linguistically proficient.

D2- The ability toSelf-awareness

D3-To have realistic experiences with cognitive perceptions

D4-To develop reporting skills

23.Course structure					
Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	watches	week
Written and oral tests and direct questions	Lectures, discussions and practical training in person	The concept of language	The student understands an idea about the topic.	2	1
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Multiple concepts of contemporary language.	The student understands an idea about the topic.	2	2
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Media Language: Concept and Functions	The student understands an idea about the topic.	2	3
Written and oral tests and direct questions	Lectures, discussions and practical training in person	The impact of journalism on language renewal.	The student understands an idea about the topic.	2	4
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Comparison between the language of science andMedia.	The student understands an idea about the topic.	2	5

Written and oral tests and direct questions	Lectures, discussions and practical training in person	Practical application of the media style	The student understands an idea about the topic.	3	6
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Al-Muthanna	The student understands an idea about the topic.	3	7
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Sound masculine plural	The student should get to know	3	8
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Non-inflected	The student should get to know	3	9
Written and oral tests and direct questions	Lectures, discussions and practical training in person	The defective noun	The student understands the mechanism of work	3	10
Written and oral tests and direct questions	Lectures, discussions and practical training in person	extended noun	The student understands	3	11
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Defective noun	The student learns	3	12

Written and oral tests and direct questions	Lectures, discussions and practical training in person	Sound feminine plural	The student understands	3	13
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Practical applications	For the student to learn	3	14
Written and oral tests and direct questions	First semester exam			3	15
Written and oral tests and direct questions	Lectures, discussions and practical training in person	effectMediaIn language renewal	The student understands	3	16
Written and oral tests and direct questions	Lectures, discussions and practical training in person	effectMediaIn enriching the language		3	17
Written and oral tests and direct questions	Lectures, discussions and practical training in person	The standards that journalists should adhere to, especially in the field of language. .	For the student to learn	3	18
Written and oral tests and direct questions	Lectures, discussions and practical	The subject And the news.	For the student to learn	3	19

	training in person				
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Kan and its sisters	The student applies	3	20
Written and oral tests and direct questions	Lectures, discussions and practical training in person	An and its sisters	The student learns	3	21
Written and oral tests and direct questions	Lectures, discussions and practical training in person	The language of news on radio and television	The student understands an idea about the topic.	3	22
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Advertising language and effective text style	The student understands an idea about the topic.	3	23
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Rhetorical applications in media texts	The student should know	3	24
Written and oral tests and direct questions	Lectures, discussions and practical training in person	metaphor	For the student to know	3	25
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Metaphor	The student should know	3	26

Written and oral tests and direct questions	Lectures, discussions and practical training in person	Semantics in media language	For the student to learn	3	27
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Common linguistic errors in the media	The student learns practical applicatio ns	3	28
Written and oral tests and direct questions		Second month exam		3	30

24.infrastructure	
nothing	1- Required textbooks
1- Media language-Abdul Sattar Jawad A2- Language in media discourse-Abu Arja is walking	2- Main references (sources)
Media language production in media texts-Mahmoud Khalil and Mohamed Mansour Heiba	A- Recommended books and references (Scientific journals, reports, ...)
https://rawabetcenter.com/archives/82162 https://www.ahewar.org/debat/show.art.asp?aid=137885	B - Electronic references, websites...

25.Curriculum development plan: keeping pace with the current scientific development and using modern methods in media studies, in addition to identifying weaknesses, applying the basic components of comprehensive educational quality management.

Course Description Form

Course Description

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve, demonstrating whether he or she has made the most of the opportunities.learningAvailable. It must be linked to the program description.**;**

University of the Prophets' Successor	60. Educational institution
Digital Media Department	61. Sectionscientific/ Center
Media language in English	62. Course Name/Code
mandatory	63. Available attendance forms
M.M. Hassanein Al-Taie	64. Name of the subject teacher
annual	65. semester/year
Two hours per week	66. Number of study hours(kidney)
12/15/2023	67. Date this description was prepared

68. Course objectivesto know some vocals +improve translation skills
69. to improve his\her grammar +know some media terms
70. to know some vocals +improve translation skills
71. to improve his\her grammar +know some media terms
72. to know some vocals +improve translation skills
73. to improve his\her grammar +know some media terms
74. to know some vocals +improve translation skills
75. to improve his\her grammar +know some media terms
76. to know some vocals +improve translation skills
77. to improve his\her grammar +know some media terms
78. to know some vocals +improve translation skills
79. to improve his\her grammar +know some media terms
80. to know some vocals +improve translation skills
81. to improve his\her grammar +know some media terms
82. to know some vocals +improve translation skills

26.Outputs of theScheduledTeaching, learning and assessment methods

A-

to improve his\her grammar +know some media terms
to know some vocals +improve translation skills
to improve his\her grammar +know some medi terms
to kow some vocals +improve translation skills
to improve his\her grammar +know some media terms
to know some vocals +improve translation skills
to improve his\her grammar +know some media terms
to know some vocals +improve translation skills
to improve his\her grammar +know some media terms
to know some vocals +improve translation skills
to improve his\her grammar +know some media terms
to know some vocals +improve translation skills
to improve his\her grammar +know some media terms
to know some vocals +improve translation skills
to improve his\her grammar +know some media terms

B - ObjectivesSkillsYesPrivateScheduled.

to know some vocals +improve translation skills
to improve his\her grammar +know ome media terms
to know some vocals +improve translation skills
to improve his\her grammar +know some media terms

	to know some vocals +improve translation skills
	to improve his\her grammar +know some media terms
	to know some vocals +improve translation skills
	to improve his\her grammar +know some media terms
	to know some vocals +improve translation skills
	to improve his\her grammar +know some media terms
	to know some vocals +improve translation skills
	to improve his\her grammar +know some media terms
	to know some vocals +improve translation skills
	to improve his\her grammar +know some media terms
	to know some vocals +improve translation skills
Teaching and learning methods	
1-Via scientific lecture 2-Via asking questions and let the student answer them.	
Evaluation methods	
Daily bilateral Short examination Monthly examination Final examination	

	Value and emotional goals To be responsible at work To be able to think in an active way To be able to work in groups and to be cooperative to run time in the best way.
D - General skills andQualificationTransferable	(other skills related to employability and personal development). To be a successful English speaker To be able to be self-learning To have real experiences and imaginations To develop his/her skills

27.Course structure					
Online, written, oral tests and direct questions	Online lecture	Reading passage Grammatical subject Media terms	Grammatical subject Media terms	2	8
Online, written, oral tests and direct questions	Online lecture	Reading passage Translation passage Media terms	Reading passage Translation passage Media terms	2	9
Online, written, oral tests and direct questions	Online lecture	Grammatical subject Listening passage Media terms	grammatical subject Listening passage Media subject	2	10
Online, written, oral tests and direct questions	Online lecture	Reading passage Listening passage Translation passage Media terms	Reading passage +Translation passage Media terms	2	11
Online, written, oral tests	Online lecture	Grammatical subject Media subject Media terms	Grammatical subject Media subject	2	12

and direct questions			Media terms		
Online, written, oral tests and direct questions	Online lecture	Reading passage Translation passage Media terms	Reading passage +Listening passage Translation passage	2	13
Online, written, oral tests and direct questions	Online lecture	Translation passage Grammatical subject Listening passage Media terms		2	14
Online, written, oral tests and direct questions	First examination term			2	15
Online, written, oral tests and direct questions	Online lecture		Reading passage Translation passage Media terms	2	16
Online, written, oral tests and direct questions	Online lecture		Grammatical subject Listening passage Media	2	17

			terms		
Online, written, oral tests and direct questions	Online lecture		Reading passage Translation passage Media terms	2	18
Online, written, oral tests and direct questions	Online lecture		Grammatical subject Media subject Media terms	2	19
Online, written, oral tests and direct questions	Online lecture	Grammatical subject Listening passage Media terms	Reading passage Listening passage Translation passage Media terms	2	20
Online, written, oral tests and direct questions	Online lecture	Grammatical subject Listening passage Media terms	Reading passage Translation passage Media terms	2	21

Online examination	Online lecture	Reading passage Translation passage Media terms	Grammatical subject Listening passage Media terms	2	22
Online, written, oral tests and direct questions	Online lecture		Reading passage Translation passage Media terms	2	23
A Online, written, oral tests and direct questions	Online lecture		Grammatical subject Media subject Media terms	2	24
Online, written, oral tests and direct questions	Online lecture		Reading passage Listening passage Translation passage Media terms	2	25
Online, written, oral tests	Online lecture		Grammatical subject Media subject	2	26

and direct questions			Media terms		
Online, written, oral tests and direct questions	Online lecture		Reading subject Translation subject Media terms	2	27
Online, written, oral tests and direct questions	Online lecture		Reading passage Listening passage Translation passage Media terms	2	28
Online, written, oral tests and direct questions	Online lecture		Grammatical subject Media subject Media terms	2	29
Online, written, oral tests and direct questions	Online lecture	The second examination terms		2	30

28.infrastructure	
.....	1- Required textbooks

English for mass media Nabil Muhammad Ali	2- Main references (sources)
.....	A- Recommended books and references (Scientific journals, reports, ...)
.....	B - Electronic references, websites...

29.Curriculum development plan:to adopt contact method in teaching English language.

Course Description Form

Course Description

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve,

demonstrating whether he or she has made the most of the opportunities.learningAvailable. It must be linked to the program description.;

University of Warith Al-Anbiya - College of Media	83. Educational institution
Digital Media Department	84. Sectionscientific/ Center
Electronic news and press reportNews	85. Course Name/Code
My presence	86. Available attendance forms
M.M. Ahmed Ayad Mahdi M.M. Walaa Shaker Mahmoud	87. Name of the subject teacher
annual	88. semester/year
Three hours per week, one hour theoretical and two hours practical	89. Number of study hours(kidney)
12/1/2024	90. Date this description was prepared

91. Course objectives:

The course aims to introduce the concept of news and electronic press reports in general, as well as to know the most important characteristics and elements of the press report, its main tasks and objectives, in addition to identifying the technical methods and templates used in writing the news and electronic press reports. It also aims to explain its features and parts. The course also aims to acquire practical skills in the editing process and the practical application of journalistic models, in addition to comparing the news and reports with other journalistic arts in electronic news websites.

30.Outputs of theScheduledTeaching, learning and assessment methods
ب- theCognitive objectives : A1-Knows the concept of press release and electronic release A2-The student can identify the characteristics and types of news stories. A3-The student can learn about the characteristics and features of electronic news. A4-Learn the practical applications of the editing process. A5-The student identifies the most important differences and distinctions between news and reports.
B - ObjectivesSkillsYesPrivateScheduled. B1-The student acquires the skills of writing news, reports and electronic news. B2-The student acquires practical skills in writing news and reports. B3- The student acquires practical and scientific skills that help him perform his duty in the required manner.
Teaching and learning methods
11- Scientific lecture method 12- Discussion method by directing questions to students and participating in the lecture and tests.

13- Scientific visits to media institutions
Evaluation methods
3- In-person lectures 4- Video-display screen-blackboard-Practical application
C-Affective and value-based goals A1-Demonstrate professional responsibility at work by drawing on previous historical experiences objectively to provide practical interactive value. A2-Demonstrate the ability to think critically and constructively and solve problems by drawing on and benefiting from past experiences. A3-Ability to work in groups and collaborate A4- The ability to manage time optimally
D - General skills andQualificationTransferable (other skills related to employability and personal development). D1- The student can be a successful journalist. D2- The ability toSelf-awareness D3-To have realistic experiences with cognitive perceptions D4-To develop reporting skills

31.Course structure					
Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	watches	week
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Al-Khobar Schools	The student understands an idea about the topic.	3	1
Written and oral tests and direct questions	Lectures, discussions and practical training in person	News date	The student understands an idea about the topic.	3	2
Written and oral tests and direct questions	Lectures, discussions and practical training in person	News elements	The student understands an idea about the topic.	3	3
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Types of news	The student understands an idea about the topic.	3	4
Written and oral tests	Lectures, discussions and practical	News sources	The student understan	3	5

and direct questions	training in person		ds an idea about the topic.		
Written and oral tests and direct questions	Lectures, discussions and practical training in person	The six questions for writing a news story	The student understands an idea about the topic.	3	6
Written and oral tests and direct questions	Lectures, discussions and practical training in person	News editing templates	The student understands an idea about the topic.	3	7
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Building electronic news	The student should get to know	3	8
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Editing electronic news	The student should get to know	3	9
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Forms of electronic news	The student understands the	3	10

			mechanism of work		
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Title in the electronic news	The student understands	3	11
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Technical and professional advantages of news in the media	The student learns	3	12
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Film material in electronic news	The student understands	3	13
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Film editing applications	For the student to learn	3	14
Written and oral tests and direct questions	First semester exam			3	15
Written and oral tests and direct questions	Lectures, discussions and practical	The concept of electronic reporting	The student understands	3	16

	training in person				
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Types of electronic reports in terms of content (news report, analytical report, biographical report, miscellaneous report)		3	17
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Types of electronic reports in terms of form (text report, video report, audio report)	For the student to learn	3	18
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Building the electronic report (report structure and its parts)	For the student to learn	3	19
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Interviews required in the electronic report	The student applies	3	20

Written and oral tests and direct questions	Lectures, discussions and practical training in person	Electronic report editing	The student learns	3	21
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Writing text for electronic news reports	The student understands an idea about the topic.	3	22
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Writing short texts in the electronic report	The student understands an idea about the topic.	3	23
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Views and applications	The student should know	3	24
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Video graphics, motion graphics, and infographics	For the student to know	3	25
Written and oral tests	Lectures, discussions and practical	Attribution and documentation	The student	3	26

and direct questions	training in person		should know		
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Hyperlinks	For the student to learn	3	27
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Practical applications for editing electronic press reports	The student learns practical applications	3	28
Written and oral tests and direct questions	My presence	Second month exam		3	30

32.infrastructure	
nothing	1- Required textbooks
The Art of Newspaper Writing by Farouk Abu Zeid Journalism in the Information Age by Hosni Nasr and Sanaa Abdel Rahman Artistic Methods in Journalistic Editing by Abdul Aziz Sharaf Sociology of the Press Release by Abdel Fattah Ibrahim	2- Main references (sources)

Media Researcher Magazine,University of Baghdad,numberVolume 1, Issue 12005	A- Recommended books and references (Scientific journals, reports, ...)
https://rawabetcenter.com/archives/82162 https://www.ahewar.org/debat/show.art.asp?aid=137885	B - Electronic references, websites...

33.Curriculum development plan: keeping pace with the current scientific development and using modern methods in media studies, in addition to identifying weaknesses, applying the basic components of comprehensive educational quality management.

Course Description Form

Course Description

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve, demonstrating whether he or she has made the most of the opportunities.learningAvailable. It must be linked to the program description.;

University of the Prophets' Successor – College of Media	92. Educational institution
Digital Media Department	93. Sectionscientific/ Center
Applied Statistics and Data Analysis -ASDM	94. Course Name/Code
mandatory	95. Available attendance forms
M.M. Appointment of Jaber Kazim	96. Name of the subject teacher
annual	97. semester/year
Three hours, two practical and one theoretical	98. Number of study hours(kidney)
11/12/2014	99. Date this description was prepared
100. Course objectives	
The student should be familiar with the concept of statistics and its scientific importance.	
The student should study the concept of quantitative and qualitative variables.	
To familiarize the student with the origin and development of statistics.	
The student should become familiar with the concepts related to descriptive and analytical statistics.	
The student should explain the foundations of selecting samples and the research community.	

The student will understand how to find the percentage and display the data.
The student should have the ability to find measures of central tendency (arithmetic mean, median, mode)
The student will be able to expand his knowledge about dispersion measures (range, variance, standard deviation).
The student should demonstrate statistical operations in organized scientific ways.

34.Outputs of theScheduledTeaching, learning and assessment methods
A- TheCognitive objectives A1-Knows the concept of statistics A2-Learn about variables and their types A3-Defines the main functions of statistics. A4-Learn how to select samples. A5-It identifies the most important mechanisms for designing a questionnaire. A6-Knowing the difference between descriptive statistics and analytical statistics.
B - ObjectivesSkillsYesPrivateScheduled. B1-Gain experience and skills by studying previous experiences B2-Learn about the most important elements of the course B3- The student acquires practical and scientific skills that help him perform his duty in the required manner. B4- Relying on what has been studied in the application by conducting statistical equations.
Teaching and learning methods
14- Scientific lecture method 15- Discussion method by directing questions to students and participating in the lecture
Evaluation methods
Daily oral test The test is short Monthly test Final Exam

C-Affective and value-based goals A1-Demonstrate professional responsibility at work by drawing on previous historical experiences. A2-Demonstrate the ability to think critically and constructively and solve problems by drawing on and benefiting from past experiences. A3-Ability to work in groups and collaborate A4- The ability to manage time optimally
D - General skills andQualificationTransferable (other skills related to employability and personal development). D1- The student can be a journalistStatistically. D2- The ability toSelf-knowledge D3-To have realistic experiences with cognitive perceptions D4-To develop statistical skills.

35.Course structure					
Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	watc hes	week
Test, written, oral and direct questions	Giving lectures	The concept of statistics and its types	The student learns the concept Statistics	3	1
Test, written, oral and direct questions	Giving lectures	Types of variables	The student should know the types of variables.	2	2
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Research community and sample	The student should understand the concept of the research community and the sample.	2	3
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Sampling principles	The student should explain the types of samples.	2	4
Test, written, oral and direct questions	Delivering lectures and discussions in person or electronically, depending on	Organizing the questionnaire form	The student should explain how to organize the questionnair e form.	2	5

	the general circumstances.				
Test, written, oral and direct questions	Giving lectures	How to extract, tabulate, and display the results in their final form	The student should be aware of the mechanisms for extracting data from the questionnaire.	2	6
Written and oral tests and direct questions	Giving lectures	(arithmetic mean, median, mode)	The student must show Measures of central tendency	2	7
Written and oral tests and direct questions	Giving lectures	Measures of dispersion (range, standard deviation, variance)	For the student to know From expansionPerforming statistical equations to extract dispersion measures	2	8
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Causal relationships (Spearman and Pearson)	The student should realize Statistical methods for studying causal	2	9

			relationshipsAnd		
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Data display methods	The student must show Data types and sources	2	10
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	The concept of data analysis and interpretation	The student should be able to analyze and interpret data.	2	11
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Creating frequency tables-Types of tables - conditions for preparing the table.	The student should explain the preparation of the data.	2	12
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Statistical significance measures	The student should explain the measures of statistical significance.	2	13

Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	K2 test- testT- Detect the relationship through percentages	The student should be aware of the rules of testing assignments.	2	14
Electronic, written, oral and direct questions tests	First semester exam			2	15
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Statistical system (spss)	The student should explain the definition of the statistical system (spss)	2	16
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	The importance of the program (spss)	The student should know the importance of the program (spss)	2	17
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	simple linear regression	The student should explain simple linear regression.	2	18

Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	simple linear correlation	The student should demonstrate a simple linear relationship.	2	19
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Rank correlation	The student should explain the relationship between ranks.	2	20
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Pearson's correlation coefficient	The student should understand Pearson's correlation coefficient.	2	21
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Saberman correlation coefficient	The student must demonstrate the Saberman correlation coefficient.	2	22
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on	Using the statistical calculator	To explain the practical statistical applications	2	23

	the general circumstances.				
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Data dump	The student should learn data entry skills.	2	24
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Data encoding and tabulation	The student will understand the practical applications of data coding and tabulation.	2	25
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Display data	The student should demonstrate practical applications in data presentation. T	2	26
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Data interpretation and analysis	The student must show Data interpretation and analysis	2	27
Electronic, written, oral and direct	Delivering lectures and discussions in person or electronically,	Extracting the final results	To understand the extraction of final results	2	28

questions tests	depending on the general circumstances.				
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Draw conclusions	To demonstrate the skills of drawing conclusions	2	29
Written and oral tests and direct questions	My presence	Second month exam		2	30

36.infrastructure	
nothing	1- Required textbooks
1- Money and Business Statistics 2- Data display and analysis 3- Statistics in Media Studies	2- Main references (sources)

37.Curriculum development plan: keeping pace with the scientific developments taking place and using modern methods in media studies, pointing out weak points, applying the basic components of comprehensive quality management.

University of the Prophets' Successor-College of Media-Digital Media Department

Course Description Form

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve, demonstrating whether he or she has made the most of the opportunities.learningAvailable. It must be linked to the program description.

University of Warith Al-Anbiya - College of Media	101. Educational institution
Digital Media Department	102. Sectionscientific/ Center
Crimes of the defunct Baath Party	103. Course Name/Code
mandatory	104. Available attendance forms
M.M. Ihsan Abdel Hadi	105. Name of the subject teacher
annual	106. semester/year
Two hours per week	107. Number of study hours(kidney)
12/15/2023	108. Date this description was prepared

109. Outputs of theScheduledTeaching, learning and assessment methods
A- TheCognitive objectives 1-Knows the concept of the crimes of the defunct Baath Party 2-Learn about the types of crimes committed by the defunct Baath Party. 3-It identifies the characteristics of international crimes committed by the former Baath regime. 4-Learn about the decisions issued by the Iraqi Supreme Criminal Court.

B - ObjectivesSkillsYesPrivateScheduled.

1-Gain experience and skills in identifying types of international crimes.

2-Recognizes the role of psychological and social crimes

3- The student acquires practical and scientific skills that help him perform his duty in the required manner.

Teaching and learning methods

16- Scientific lecture method

17- Discussion method by directing questions to students and participating in the lecture

Evaluation methods

Daily oral test

The test is short

Monthly test

Final Exam

C-Affective and value-based goals

A1-Demonstrate professional responsibility at work by drawing on previous historical experiences.

A2-Demonstrate the ability to think critically and constructively and solve problems by drawing on and benefiting from past experiences.

A3-Ability to work in groups and collaborate

A4- The ability to manage time optimally

D - General skills andQualificationTransferable (other skills related to employability and personal development).

D1- The student can be a journalistFamiliar with human rights issues

D2- The ability toSelf-awareness

D3-To have realistic experiences with cognitive perceptions

D4-To develop reporting skills

110. Course structure					
road Evaluation	road education	name Unity/or the topic	Outputs learning Required	watch es	week
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	concept crimes	that learn The student	2	1
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Sections crimes	that recognize The student	2	2
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	International crimes committed by the former Baath regime	that understand The student	2	3
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Types crimes International	Shows The student	2	4
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Decisions issued by the Iraqi Supreme Criminal Court	that It is clear For students	2	5
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Highlights Issues Criminal that I looked In it The court Criminal Iraqi Supreme	that He is aware The student Highlights	2	6
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	crimes Psychological and social	that Shows The student	2	7
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Mechanisms And types crimes Psychological that committed it order Baathist The extinct	that recognize The student	2	8
Test Editorial and oral and	throw Lectures and discussion In person	antiquities crimes Psychological	that realizes The student	2	9

questions Direct					
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	crimes Social Its concept And its definition	that Shows The student Materials Advertisement Global For rights man	2	10
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Violations or transgressions of Iraqi lawsbeforeThe defunct Baath regime	that He looks up The student	2	11
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	right practice the job journalist Right in knowledge	It is clear The student right practice the job journalist Right in knowledge	2	12
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	ViolationsThe Baath regime's policy against the Iraqi people	Explains For students	2	13
Test Editorial and oral and questions Direct	throw Lectures And review and discussion In person	review Comprehensive	We make sure from to understand The student For the material The reporter before Exam	2	14
	exam season first			2	15
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	ViolationsMilitary by the Baath regime	that Shows For students	2	16
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Baath regime prisons and detention centers	that He knows The student	2	17
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Environmental crimesAndFor the Baath regime in Iraq	It is clear The student	2	18

Test Editorial and oral and questions Direct	throw Lectures and discussion In person	The use of internationally prohibited weapons and the dangers of mines	Shows The student	2	19
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	The use of chemical weapons in the city of Halabja	that It is clear The student	2	20
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Destruction of cities and villages by the Baath regime	realizes The student	2	21
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	The draining of the marshes in southern Iraq by the Baath Party	Shows The student	2	22
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	The Baath Party bulldozed orchards, trees and crops.	It is clear The student concept	2	23
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	The Baath regime's position on religionand religious people	that recognize The student	2	24
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	mass graves	that realizes The student	2	25
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	The events of 1963 and their relationship to mass graves	It is clear For students	2	26
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Events of 1983And its relationship to mass graves	that Shows The student	2	27
Test Editorial and oral and questions Direct	throw Lectures and discussion In person	Chronological classification of mass graves	that understand The student	2	28

Test Editorial and oral and questions Direct	throw Lectures and discussion In person	review methodology For the rapporteur	that It is clear The student	2	29
Test Editorial and oral and questions Direct	My presence	exam the chapter the second		2	30

111. infrastructure	
The curriculum approved by the Ministry of Higher Education and Scientific Research	1- Required textbooks
nothing	2- Main references (sources)

112. Curriculum development plan: keeping pace with the scientific developments taking place and using modern methods in media studies, pointing out weak points, applying the basic components of comprehensive quality management.

Course Description Form

Course Description

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve, demonstrating whether he or she has made the most of the opportunities.learningAvailable. It must be linked to the program description.;

University of the Prophets' Successor	113. Educational institution
Digital Media Department	114. Sectionscientific/ Center
Media language in English	115. Course Name/Code
mandatory	116. Available attendance forms
M.M. Hassanein Al-Taie	117. Name of the subject teacher
annual	118. semester/year
Two hours per week	119. Number of study hours(kidney)
12/15/2023	120. Date this description was prepared
121. Course objectivesto know some vocals +improve translation skills 122. to improve his\her grammar +know some media terms 123. to know some vocals +improve translation skills 124. to improve his\her grammar +know some media terms 125. to know some vocals +improve translation skills 126. to improve his\her grammar +know some media terms 127. to know some vocals +improve translation skills 128. to improve his\her grammar +know some media terms 129. to know some vocals +improve translation skills 130. to improve his\her grammar +know some media terms	

131. to know some vocals +improve translation skills 132. to improve his\her grammar +know some media terms 133. to know some vocals +improve translation skills 134. to improve his\her grammar +know some media terms 135. to know some vocals +improve translation skills

38.Outputs of theScheduledTeaching, learning and assessment methods
A-

to improve his\her grammar +know some media terms
to know some vocals +improve translation skills
to improve his\her grammar +know some medi terms
to kow some vocals +improve translation skills
to improve his\her grammar +know some media terms
to know some vocals +improve translation skills
to improve his\her grammar +know some media terms
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to know some vocals +improve translation skills
to improve his\her grammar +know some media terms
to know some vocals +improve translation skills
to improve his\her grammar +know some media terms

B - ObjectivesSkillsYesPrivateScheduled.

to know some vocals +improve translation skills
to improve his\her grammar +know ome media terms
to know some vocals +improve translation skills
to improve his\her grammar +know some media terms
to know some vocals +improve translation skills
to improve his\her grammar +know some media terms
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to improve his\her grammar +know some media terms
to know some vocals +improve translation skills

	to improve his\her grammar +know some media terms
	to know some vocals +improve translation skills
	to improve his\her grammar +know some media terms
	to know some vocals +improve translation skills

Teaching and learning methods

1-Via scientific lecture
2-Via asking questions and let the student answer them.

Evaluation methods

Daily bilateral
Short examination
Monthly examination
Final examination

Value and emotional goals
To be responsible at work
To be able to think in an active way
To be able to work in groups and to be cooperative
to run time in the best way.

D - General skills andQualificationTransferable (other skills related to employability and personal development).
To be a successful English speaker
To be able to be self-learning
To have real experiences and imaginations
To develop his/her skills

39.Course structure					
Online, written, oral tests and direct questions	Online lecture	Reading passage Grammatical subject Media terms	Grammatical subject Media terms	2	8
Online, written, oral tests and direct questions	Online lecture	Reading passage Translation passage Media terms	Reading passage Translation passage Media terms	2	9
Online, written, oral tests and direct questions	Online lecture	Grammatical subject Listening passage Media terms	grammatical subject Listening passage Media subject	2	10
Online, written, oral tests and direct questions	Online lecture	Reading passage Listening passage Translation passage Media terms	Reading passage +Translation passage Media terms	2	11
Online, written, oral tests and direct questions	Online lecture	Grammatical subject Media subject Media terms	Grammatical subject Media subject Media terms	2	12
Online, written, oral tests and direct questions	Online lecture	Reading passage Translation passage Media terms	Reading passage +Listening passage Translation passage	2	13

Online, written, oral tests and direct questions	Online lecture	Translation passage Grammatical subject Listening passage Media terms		2	14
Online, written, oral tests and direct questions	First examination term			2	15
Online, written, oral tests and direct questions	Online lecture		Reading passage Translation passage Media terms	2	16
Online, written, oral tests and direct questions	Online lecture		Grammatical subject Listening passage Media terms	2	17
Online, written, oral tests and direct questions	Online lecture		Reading passage Translation passage Media terms	2	18
Online, written, oral tests and direct questions	Online lecture		Grammatical subject Media subject Media terms	2	19

Online, written, oral tests and direct questions	Online lecture	Grammatical subject Listening passage Media terms	Reading passage Listening passage Translation passage Media terms	2	20
Online, written, oral tests and direct questions	Online lecture	Grammatical subject Listening passage Media terms	Reading passage Translation passage Media terms	2	21
Online examination	Online lecture	Reading passage Translation passage Media terms	Grammatical subject Listening passage Media terms	2	22
Online, written, oral tests and direct questions	Online lecture		Reading passage Translation passage Media terms	2	23
A Online, written, oral tests and direct questions	Online lecture		Grammatical subject Media subject Media terms	2	24
Online, written, oral tests and direct questions	Online lecture		Reading passage Listening passage Translation passage	2	25

			Media terms		
Online, written, oral tests and direct questions	Online lecture		Grammatical subject Media subject Media terms	2	26
Online, written, oral tests and direct questions	Online lecture		Reading subject Translation subject Media terms	2	27
Online, written, oral tests and direct questions	Online lecture		Reading passage Listening passage Translation passage Media terms	2	28
Online, written, oral tests and direct questions	Online lecture		Grammatical subject Media subject Media terms	2	29
Online, written, oral tests and direct questions	Online lecture	The second examination terms		2	30

40.infrastructure	
.....	1- Required textbooks

English for mass media Nabil Muhammad Ali	2- Main references (sources)
.....	A- Recommended books and references (Scientific journals, reports, ...)
.....	B - Electronic references, websites...

41.Curriculum development plan:to adopt contact method in teaching English language.

Course Description Form

Contemporary International Issues - Digital Media Department - Second Stage

Course Description

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve, demonstrating whether he or she has made the most of the opportunities.learningAvailable. It must be linked to the program description.;

University of the Prophets' Successor- College of Media	136. Educational institution
Digital Media Department	137. Sectionscientific/ Center
Contemporary international issues	138. Course Name/Code
mandatory	139. Available attendance forms
Asst. Prof. Dr. Abdul Majeed Abdul Latif Al-Khatib	140. Name of the subject teacher
annual	141. semester/year
60 hours	142. Number of study hours(kidney)
1/11/2024	143. Date this description was prepared

144. Course objectives:

The course aims to identifyContemporary international issues that the world is witnessing, especially issues of terrorism, extremism, climate change and illegal immigration, in addition to identifyingAContemporary international issues Many

scholars and thinkers are interested in many contemporary issues related to the su stainability of life and its safety from internal and international challenges.

42.Outputs of theScheduledTeaching, learning and assessment methods
theCognitive objectives : -1 Student definitionThe concept of contemporary international issues. 2-Identify the differences between contemporary international, regional and l ocal issues. 3-Identifying global problems and crises that need to be addressed and add ressed.
B - ObjectivesSkillsYesPrivateScheduled. 1- WinInternational issues are of great importance nowadays.. 2- The student acquiresIdentify international and regional crises, their causes, a nd ways to solve these crises and problems.
Teaching and learning methods
3- Scientific lecture method 9- Discussion method by directing questions to students and participating in the lecture and tests.
Evaluation methods
In-person lectures Video-display screen-blackboard-Practical application
C-Affective and value-based goals A1-Demonstrate professional responsibility at work by drawing on previous historical experiences objectively to provide practical interactive value.

A2-Demonstrate the ability to think critically and constructively and solve problems by drawing on and benefiting from past experiences. A3-Ability to work in groups and collaborate A4- The ability to manage time optimally
D - General skills andQualificationTransferable (other skills related to employability and personal development). D1- The student can be a journalistDigitally Linguistically proficient. D2- The ability toSelf-awareness D3-To have realistic experiences with cognitive perceptions D4-To develop reporting skills

43.Course structure					
Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	watches	week
Written and oral tests and direct questions	Lectures, discussions and practical training in person	The concept and definition of international issues	The student understands an idea about the topic.	2	1
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Obstacles to democracy in the world	The student understands an idea about the topic.	2	2
Written and oral tests and direct questions	Lectures, discussions and practical training in person	International Migration and Refugees	The student understands an idea about the topic.	2	3
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Energy and petroleum security	The student understands an idea about the topic.	2	4
Written and oral tests and direct questions	Lectures, discussions and practical training in person	International terrorism and extremism	The student understands an idea about the topic.	2	5
Written and oral tests and direct questions	Lectures, discussions and practical	Wars and international conflicts	The student understands an idea	3	6

	training in person		about the topic.		
Written and oral tests and direct questions	Lectures, discussions and practical training in person	climate change	The student understands an idea about the topic.	3	7
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Food security and food crisis	The student should get to know	3	8
Written and oral tests and direct questions	Lectures, discussions and practical training in person	drugs	The student should get to know	3	9
Written and oral tests and direct questions	Lectures, discussions and practical training in person	violence against children	The student understands the mechanism of work	3	10
Written and oral tests and direct questions	Lectures, discussions and practical training in person	population density	The student understands	3	11
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Globalization	The student learns	3	12
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Water security	The student understands	3	13

Written and oral tests and direct questions	Lectures, discussions and practical training in person	Clash of Civilizations	For the student to learn	3	14
Written and oral tests and direct questions	First semester exam			3	15
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Weak national production	The student understands	3	16
Written and oral tests and direct questions	Lectures, discussions and practical training in person	unlessEconomic crises		3	17
Written and oral tests and direct questions	Lectures, discussions and practical training in person	natural disasters	For the student to learn	3	18
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Health and well-being issues	For the student to learn	3	19
Written and oral tests and direct questions	Lectures, discussions and practical training in person	cyber wars	The student applies	3	20
Written and oral tests and	Lectures, discussions and practical	child labor	The student learns	3	21

direct questions	training in person				
Written and oral tests and direct questions	Lectures, discussions and practical training in person	The spread of epidemics and viruses	The student understands an idea about the topic.	3	22
Written and oral tests and direct questions	Lectures, discussions and practical training in person	nuclear arms race	The student understands an idea about the topic.	3	23
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Global poverty issues	The student should know	3	24
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Environmental and desertification issues	For the student to know	3	25
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Education issues	The student should know	3	26
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Environment and Sustainable Development	For the student to learn	3	27
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Arab-Israeli conflict	The student learns practical applications	3	28

Written and oral tests and direct questions		Second semester exam		3	30

44.infrastructure

nothing	1- Required textbooks
Contemporary International Relations - Mohammed Saad Abu Amoud A2–A tour of contemporary international issues- Mohammed Ali Awini	2- Main references (sources)
Africa·***decolonization***Children, Big Data for Sustainable Development, Crisis and Emergency Response, Democracy, Artificial Intelligence, Population.	A- Recommended books and references (Scientific journals, reports, ...)
Issues International stuck..Why? did not succeed Nations United in Solve it And is it? maybe For countries Dispensing with About it? https://www.aljazeera.net/programs/2023/	B - Electronic references, websites...

45.Curriculum development plan: keeping pace with the current scientific development and using modern methods in media studies, in addition to identifying weaknesses, applying the basic components of comprehensive educational quality management.

Course Description Form

Media Language 2 - Digital Media Department - Second Stage

Course Description

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve, demonstrating whether he or she has made the most of the opportunities.learningAvailable. It must be linked to the program description.;

University of the Prophets' Successor	145. Educational institution
Digital Media Department	146. Sectionscientific/ Center
Media Language 2	147. Course Name/Code

mandatory	148. Available attendance forms
M.D. Muhammad Jamal Hussein	149. Name of the subject teacher
annual	150. semester/year
60 hours	151. Number of study hours(kidney)
1/11/2024	152. Date this description was prepared

53. Course objectives:

The course aims to identify the concept of media language in general, as well as to know the most important, in addition to identifyingLanguage AFor the mediaEasily in the mediaMediaAnd the press has become the guideAThe influence and power of influence on the public's attitudes and beliefs in variousFieldsThe language is…For the mediaIt helps the student to perform his duty in the required manner, using correct language that is characterized by clarity and attractiveness, given that the language ofMediaAddressing the masses and groupsSocial.Digital mediaIt has become an influential role in building nations and shaping civilizations, as it plays an important strategic role in directing, guiding, and educating society..

46.Outputs of theScheduledTeaching, learning and assessment methods

theCognitive objectives :

-1 Student definitionFeatures of media language.

2- The language increasesFor the mediaFrom the student's abilitiesExplain ed and described in a lively and entertaining way.

3- Culture isAnd to viewAwareness and speaking languageMediaOne of the most importantThingsthat makesMediasuccessfulIt helps him form a sound opinion that is accepted by the public.noAbout it making a studentDigital MediaSelf-confident, no matter the circumstances, place or time.

B - ObjectivesSkillsYesPrivateScheduled.

1- Gain the languageMediaStudent SkillsBrevity, flexibility and expressiveness.

2- The student acquires the skill of communicating with the community on social networking sites.SocialAnd public life fromduringHis knowledge of the characteristics and attributes of the languageMedia.

Teaching and learning methods

)- Scientific lecture method

- Discussion method by directing questions to students and participating in the lecture and tests.

Evaluation methods

In-person lectures
Video-display screen-blackboard-Practical application

C-Affective and value-based goals

A1-Demonstrate professional responsibility at work by drawing on previous historical experiences objectively to provide practical interactive value.

A2-Demonstrate the ability to think critically and constructively and solve problems by drawing on and benefiting from past experiences.

A3-Ability to work in groups and collaborate

A4- The ability to manage time optimally

D - General skills andQualificationTransferable (other skills related to employability and personal development).

D1- The student can be a journalistDigitally Linguistically proficient.

D2- The ability toSelf-awareness

D3-To have realistic experiences with cognitive perceptions

D4-To develop reporting skills

47.Course structure					
Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	watches	week
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Features of media language	The student understands an idea about the topic.	2	1
Written and oral tests and direct questions	Lectures, discussions and practical training in person	The ability to describe in a lively and entertaining way	The student understands an idea about the topic.	2	2
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Brevity and flexibility	The student understands an idea about the topic.	2	3
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Contemporary means matching speech to the requirements of the situation.	The student understands an idea about the topic.	2	4
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Scalability	The student understands an idea	2	5

			about the topic.		
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Common mistakes in media language	The student understands an idea about the topic.	3	6
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Morphological application	The student understands an idea about the topic.	3	7
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Active participle	The student should get to know	3	8
Written and oral tests and direct questions	Lectures, discussions and practical training in person	participle	The student should get to know	3	9
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Adjective and hyperbole	The student understands the mechanism of work	3	10
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Rhetorical applications on media texts	The student understands	3	11
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Simile	The student learns	3	12

Written and oral tests and direct questions	Lectures, discussions and practical training in person	metaphor	The student understands	3	13
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Practical applications	For the student to learn	3	14
Written and oral tests and direct questions	First semester exam			3	15
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Metaphor	The student understands	3	16
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Media language functions		3	17
Written and oral tests and direct questions	Lectures, discussions and practical training in person	News and Media	For the student to learn	3	18
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Interpretation and explanation	For the student to learn	3	19
Written and oral tests and direct questions	Lectures, discussions and practical	Guidance and counseling	The student applies	3	20

	training in person				
Written and oral tests and direct questions	Lectures, discussions and practical training in person	entertainment and enjoyment	The student learns	3	21
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Suspense and advertising	The student understands an idea about the topic.	3	22
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Education and so cialization	The student understands an idea about the topic.	3	23
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Dictionaries of words	The student should know	3	24
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Spelling and punctuation	For the student to know	3	25
Written and oral tests and direct questions	Lectures, discussions and practical training in person	The tied taa, the e xtended taa	The student should know	3	26
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Middle hamza, ex tended taa	For the student to learn	3	27

Written and oral tests and direct questions	Lectures, discussions and practical training in person	General writing principles	The student learns practical applications	3	28
Written and oral tests and direct questions		Second semester exam		3	30

48.infrastructure	
nothing	1- Required textbooks
Media language-Abdul Sattar Jawad A2– Language in media discourse-Abu Arja is walking	2- Main references (sources)
Media language production in media texts-Mahmoud Khalil and Mohamed Mansour Heiba	A- Recommended books and references (Scientific journals, reports, ...)
https://rawabetcenter.com/archives/82162 https://www.ahewar.org/debat/show.art.asp?aid=137885	B - Electronic references, websites...

49.Curriculum development plan: keeping pace with the current scientific development and using modern methods in media studies, in addition to identifying weaknesses, applying the basic components of comprehensive educational quality management.

Course Description Form

Course Description

This course description provides a concise summary of the main course features and the learning outcomes expected of the student, demonstrating whether the student has made the most of the available learning opportunities. It must be linked to the program description.;

1. Educational institution	University of the Prophets' Successor
2. Sectionscientific/The Center	Digital Media Department
3. name /Course code	Communication Theories in the Digital Environment

4. Available attendance forms	mandatory
5. Name of the subject teacher	M.Dr. Amjad Ali Abdul-Kazem
6. the chapter /year	annual
7. Number of study hours (kidney)	60hour
8. Date this description was prepared	1/10/2024

9. Course objectives:

The course aims to introduce the concept of communication theories in general, as well as to know the communication theories in the digital environment, in addition to learning aboutThe concept of digital communication, its historical roots, and the factors that shape it. Digital communication has become an influential role in building nations and shaping civilizations, as it plays an important strategic role in guiding, directing, and educating society..

Outputs of theScheduledTeaching, learning and assessment methods.10
theCognitive objectives: -أ -1. Introduce the student to the concept of communication, its historical roots, and the factors that shape it.

2- Identifying the concept of communication theories, their functions, and their use in media and digital communication..

3- Identify how digital communication theories influence audience attitudes..

B - ObjectivesSkillsYesPrivateScheduled.

1- Identify the difference between digital and analog communications and forms of digital communication..

2- The student acquires the skill of communicating with society on social media and public life through his knowledge of the characteristics and features of digital communication.

Teaching and learning methods

Scientific lecture method -1
Discussion method by directing questions to students and participation In lecture -2 and tests.

Evaluation methods

In-person lectures -1
Visual aids'video-display screen-blackboard-Practical application -2

C-Affective and value-based goals

A1-Demonstrate professional responsibility at work by utilizing previous historical experiences objectively to provide practical interactive value..

A2-Demonstrate the ability to think critically and constructively and solve problems by drawing on and benefiting from past experiences.

A3-Ability to work in groups and group cooperation A4- The ability to manage time optimally
D -General and Qualification SkillsTransferred (Other skills related to employability and personal development). D1- The student can be a journalistProficient in digital communication skills. D2-Ability to learn independently D3-To have realistic experiences with cognitive perceptions. D4-To develop reporting skills.

Course structure.11					
week	watches	Required learning outcomes	Unit name /Or the subject	Teaching method	Evaluation method
1	2	The student understands the idea of the topic (digital communication)	The concept of digital communication	Lectures, discussions and practical training in person	Written and oral tests and direct questions
2	2	The student understands an idea about the topic. (Development of the communication and media	Development of the communication and media infrastructure.	Lectures, discussions and practical training in person	Written and oral tests and direct questions

		infrastructure)			
3	2	The student understands an idea about the topic. Elements and models of communicatio n and media on the Internet	Elements and models of communication and media on the Internet	Lectures, discussions and practical training in person	Written and oral tests and direct questions
4	2	The student understands an idea about the topic. (The concept of theories)	The concept of theories .	Lectures, discussions and practical training in person	Written and oral tests and direct questions
5	2	The student understands an idea about the topic. Functions and purpose of theories	Functions and purpose of theories.	Lectures, discussions and practical training in person	Written and oral tests and direct questions
6	3	The student understands an idea	Theory validity criteria	Lectures, discussions and practical training in person	Written and oral tests and direct questions

		about the topic. Theory validity criteria			
7	3	The student understands an idea about the topic.	Introduction to Theory in Digital Media Studies	Lectures, discussions and practical training in person	Written and oral tests and direct questions
8	3	The student should get to know magic bullet theory	magic bullet theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
9	3	The student should get to know Diffusion of Innovations Theory	Diffusion of Innovations Theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
10	3	The student understands the mechanism of work knowledge gap theory	knowledge gap theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
11	3	The student understands Theories used in digital media studies	Theories used in digital media studies	Lectures, discussions and practical training in person	Written and oral tests and direct questions

12	3	learn The student	Uses and Gratifications Theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
13	3	The student understands Public sphere theory	Public sphere theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
14	3	For the student to learn means-richness theory	means-richness theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
15	3	First semester exam			Written and oral tests and direct questions
16	3	The student understands	Deleted agenda theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
17	3		Optimal experience theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
18	3	For the student to learn	Deleted agenda theory .	Lectures, discussions and practical training in person	Written and oral tests and direct questions

19	3	For the student to learn	Uncertainty Reduction Theory.	Lectures, discussions and practical training in person	Written and oral tests and direct questions
20	3	The student applies	knowledge gap theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
21	3	The student learns	Network theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
22	3	The student understands an idea about the topic.	Democratic Space Theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
23	3	The student understands an idea about the topic.	Convergence theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
24	3	The student should know	Digitization theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
25	3	For the student to know	Social communication labyrinth theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
26	3	The student should know	Digital Narrative Theory	Lectures, discussions and practical	Written and oral tests and

				training in person	direct questions
27	3	For the student to learn	Digital Transformation Theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
28	3	The student learns practical applications	Alternative media theory	Lectures, discussions and practical training in person	Written and oral tests and direct questions
30	3		Second semester exam		Written and oral tests and direct questions

infrastructure.12	
1Required textbooks	nothing
2Main references(Sources)	Communication Theories - Imad Makkawi -1 and Laila Al-Sayed A2-online communication -Mohamed Abdel Hamid 3- Media and Influence Theories - Muhammad Abdul Hamid
A- Recommended books and references (scientific journals,Reports,....)	Media theories and methods.

B - Electronic references,websites....	https://rawabetcenter.com/archives/82162 https://www.ahewar.org/debat/show.art.asp?aid=137885

Curriculum Development Plan:Keeping pace with scientific developments and .13 using modern methods in media studies'In addition to identifying weaknesses Application of components Fundamentals of Total Educational Quality Management

Course Description

This course description provides a concise summary of the main course features and the learning outcomes expected of the student, demonstrating whether the student has made the most of the available learning opportunities. It must be linked to the program description.

University of the heirs of the prophetsCollege of Media	154. Educational institution
Digital Media DepartmentSecond stage	155. Scientific Department / Center
digital technologies	156. Course Name/Code
mandatory	157. Available attendance forms
M.M. Ghaith Musa Imran	158. Name of the subject teacher
annual	159. semester/year
Three hours per week - two practical and one theoretical	160. Number of study hours (total)
11/12/2024	161. Date this description was prepared
9 .Course objectives	
For the student to knowBasic concepts of digital technologiesIts communicative importance to society and human civilization	
The student should be familiar with the concept ofInternet media applicationsand digital citizenship	
To familiarize the student with the emergence and development of the concept of citizen journalism in the digital communication environment.	

The student should become familiar with the concepts related toModern technology in media work
For the student to know The role of artificial intelligence in the media
The student should understand the mechanisms of digital marketing, especially in the field of digital media.
The student should be able to understand the application.Artificial Intelligence Applications in Online Journalism: The Future of Online Journalism with Artificial Intelligence
The student will be able to expand his knowledge about the scientific and practical applications of browsing the Internet.
The student must showInternet of Things(IOT) Connected Devices – Technologies Used – Internet Applications To understand networks (types of networks - cyber security - network protocols)

50. Course outcomes, teaching, learning and assessment methods
A- Cognitive objectives 1- Know the conceptBasic concepts of digital technologiesIts communicative importance to society and human civilization 2- Learn about digital citizenship. 3- The student explains the emergence and development of the concept of citizen journalism in the digital communication environment. 4- The student knows the concepts related to:Modern technology in media work 5- The student determinesThe role of artificial intelligence in the media

6- Able to applyArtificial Intelligence Applications in Online Journalism: The Future of Online Journalism with Artificial Intelligence

7-Able to apply scientific and practical applications of browsing the Internet

8-Knows the Internet of Things(IOT) Connected Devices – Technologies Used – Internet Applications

9-Knows networks (types of networks - cyber security - network protocols)

B - Course specific skill objectives.

1- Gaining experience and skills by studying previous experiences.

2- Identify the most important elements of the course.

3- The student acquires practical and scientific skills that help him perform his duties in the required manner.

4- Rely on what was studied in the application by browsing the Internet.

C- Teaching and learning methods

22- Scientific lecture method

23- Discussion method by directing questions to students and participating in the lecture

24- Using modern methods such as the smart board and modern programs that help in producing digital content that can be published on all websites across the Internet.

D- Evaluation methods

Daily oral test

The test is short

Monthly test

Final Exam

H - Emotional and value-based goals 1- Demonstrate professional responsibility at work by drawing on previous historical experiences. 2- Demonstrate the ability to think critically and constructively and solve problems by relying on and benefiting from past experiences. 3- The ability to work within groups and cooperate collectively. 4- The ability to manage time optimally.
Z - General and transferable skills (other skills related to employability and personal development). 1- Enable the student to be a successful digital journalist 2- The ability to self-learn 3- To have realistic experiences with cognitive perceptions. 4- Develop reporting skills.

51. Course structure

Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	watches	week
Written and oral tests and direct questions	Lectures and discussions in person	Basic concepts of digital technologies	Basic concepts of digital technologies	2	1
Written and oral tests and direct questions	Lectures and discussions in person	Digital Citizenship	The new media environment in thePhotoshop adobe and definition 21st Century Photoshop Definition Home page and ribbons with practical application	2	2
Written and oral tests and direct questions	Lectures and discussions in person	Media language: concept and functions	Media language... concept and functions.	2	3
Written and oral tests and direct questions	Lectures and discussions in person	Internet media applications	Internet media applications	2	4
Written and oral tests and direct questions	Lectures and discussions in person	Digital information sources	Areas of benefit from modern technology in media work	2	5

Written and oral tests and direct questions	Lectures and discussions in person	Digital information sources	Digital information sources	2	6
Written and oral tests and direct questions	Lectures and discussions in person	Artificial intelligence applications	The role of artificial intelligence in the media	2	7
Written and oral tests and direct questions	Lectures and discussions in person	Artificial intelligence applications	The role of artificial intelligence in social media	2	8
Written and oral tests and direct questions	Lectures and discussions in person	Artificial intelligence applications	Artificial Intelligence Applications in Online Journalism: The Future of Online Journalism with Artificial Intelligence	2	9
Written and oral tests and direct questions	Lectures and discussions in person	surf the internet	Arab journalism and artificial intelligence	2	10
Written and oral tests and direct questions	Lectures and discussion	Information Technology Jobs	Communication Technology (Information and Communication Technology Jobs - Uses of Information and Communication	2	11

	s in person		Technology) Telecommunication - The Impact of Communication Technology on Public Media)		
Written and oral tests and direct questions	Lectures and discussions in person	Digital media integration	Cloud Computing (Benefits of Cloud Computing over Traditional Computing – Cloud RequirementsReasons for migrating to the cloud - Cloud operating systems - Cloud application areas	2	12
Written and oral tests and direct questions	Lectures and discussions in person	Internet of Things	Internet of Things(IOT) Connected Devices – Technologies Used – Internet Applications	2	13
Written and oral tests and direct questions	Lectures and discussions in person	Metaverse media	Metaverse Media (The Web Generation Powering the Metaverse – Seventh Generation Journalism – Technological and Regulatory Challenges of the Metaverse))	2	14
Written and oral tests and direct questions	First semester exam			2	15

Written and oral tests and direct questions	Lectures and discussions in person	Modern digital applications	Big Data Analysis (Analysis Tools – Analysis Techniques – Big Data Applications))	2	16
Written and oral tests and direct questions	Lectures and discussions in person	Humanizing the media	Networks (Types of Networks – Cyber Security – Network Protocols))	2	17
Written and oral tests and direct questions	Lectures and discussions in person	Information verification sources	Automation (control systems - software automation - automation applications))	2	18
Written and oral tests and direct questions	Lectures and discussions in person	Media content production	Virtual and Augmented Reality (VR - AR)	2	19
Written and oral tests and direct questions	Lectures and discussions in person	Information security	Digital Security (Encryption - Malware - Privacy))	2	20
Written and oral tests and	Lectures and discussion	Media ideology	Machine learning (deep learning, neural networks, classification algorithms)	2	21

direct questions	s in person				
Written and oral tests and direct questions	Lectures and discussions in person	Criticism and analysis of the press photo	Electronic publishing (the concept of electronic publishing – the objectives of electronic publishing – the types of electronic publishing)) Features and characteristics	2	22
Written and oral tests and direct questions	Lectures and discussions in person	Media production	Fog computing (How fog computing works - Fog computing applications))	2	23
Written and oral tests and direct questions	Lectures and discussions in person	Management systems in digital media	Digital Content Management (Content Management Systems))CMS(- Content Marketing	2	24
Written and oral tests and direct questions	Lectures and discussions in person	Management systems in digital media	Programming and digital control	2	25
Written and oral tests and direct questions	Lectures and discussions in person	Learn about new technologies	Internet technology generation(5G)	2	26

Written and oral tests and direct questions	Lectures and discussions in person	Learn about new technologies	Internet technology generation(5G)	2	27
Written and oral tests and direct questions	Lectures and discussions in person	Learn about new technologies	Internet technology generation(5G)	2	28
Written and oral tests and direct questions	Lectures and discussions in person	Learn about new technologies	Develop skills in generation applications5	2	29
		Second semester exam			30

52. infrastructure	
nothing	1- Required textbooks
1. Networking and Protocol Basics: **Computer Networking: A Top-Down Approach**by Kurose and Ross: A	2- Main references (sources) •

comprehensive book covering the basics of networking and Internet protocols. • **TCP/IP Illustrated, Volume 1: The Protocols**by Stevens: A classic reference to TCP/IP protocols. **2. Web development:** • **HTML and CSS: Design and Build Websites**by Duckett: An excellent book for beginners in web development. • **JavaScript and JQuery: Interactive Front-End Web Development**by Duckett: Introduces the fundamentals of JavaScript and JQuery for developing interactive user interfaces. • **Eloquent JavaScript**by Haverbeke: An advanced book that covers JavaScript in depth. • **Learning React**by Banks and Porcello: A comprehensive guide to developing web applications with React.js. **3. Databases:** • **Database Systems: The Complete Book**by Garcia-Molina, Ullman, and Widom: A comprehensive reference to database management systems. • **SQL Cookbook**by Molinaro: A collection of recipes for solving common SQL problems. **4. Cybersecurity:** • **Hacking: The Art of Exploitation**by Erickson: Provides an in-depth look at various hacking techniques.	

Web Application Hacker's Handbookby Stuttard and Pinto: A Comprehensive Guide to Web Application Security Testing. **OWASP (Open Web Application Security Project):**A free resource providing information and tools about web application security. **5. Image and video processing:** **Digital Image Processing**by Gonzalez and Woods: A classic reference in digital image processing. **Video Encoding and Streaming**by Wiegand: Covers the basics of video encoding and streaming. **FFmpeg:**A widely used open source library for video processing. **6. Artificial Intelligence and Machine Learning:** **Artificial Intelligence: A Modern Approach**by Russell and Norvig: A comprehensive book covering the basics of artificial intelligence. **Hands-On Machine Learning with Scikit-Learn, Keras & TensorFlow**by Géron: A Practical Guide to Machine Learning with Python.	

53. Curriculum development plan: keeping pace with the scientific developments taking place and using modern methods in media studies, pointing out weak points, applying the basic components of comprehensive quality management.

Course Description

This course description provides a concise summary of the main course features and the learning outcomes expected of the student, demonstrating whether the student has made the most of the available learning opportunities. It must be linked to the program description.

University of the Heirs of the Prophets (peace be upon them) - College of Media	162. Educational institution
Digital Media Department -Stage two	163. Scientific Department / Center
Networking Principles	164. Course Name/Code
mandatory	165. Available attendance forms
M.M. Ghaith Musa Imran	166. Name of the subject teacher
annual	167. semester/year
Two hours per weekMy theory with my practical hour	168. Number of study hours (total)
12/11/2024	169. Date this description was prepared

170. Course objectives

The student should understand the conceptInstalling the network card
The student studies organizationNetworking and its types
The student should see the additionNetwork devices
The student should get to knowIP and its divisions in the network with its types
The student should explainPair-to-pair networking
The student understands how to work onBroccoli Address
The student should have the ability to knowSpecify the network mask
The student can expand his horizonsSpecify the type of transmitted signal
The student should explain the concept of communication technology functions.theNetwork ID To be able to share the network

To learn about network design

Understand the management of posts with network management

To know how to use protocols

54. Course outcomes, teaching, learning and assessment methods

A- Cognitive objectives

1- Know the concept Installing the network card

2- OrganizeNetworking and its types

3- Able to addNetwork devices

4- KnowsIP and its divisions in the network with its types

5- DeterminesPair-to-pair networking

6- Knowing how to work onBroccoli Address

7-Knows the functions of communication technologytheNetwork ID

8- Able to share the network

9- Able to manage the network and manage its shares

10- Able to use protocols

B - Course specific skill objectives.

1- Gaining experience and skills by studying previous experiences.

2- Identify the most important elements of the course.

3- The student acquires practical and scientific skills that help him perform his duties in the required manner.

4- Relying on studying the technical programs that have been passed.

Teaching and learning methods

25- Scientific lecture method

26- Discussion method by directing questions to students and participating in the lecture

27- Using modern methods in blended learning

Evaluation methods

Daily oral test

The test is short

Monthly test

Final Exam

C- Emotional and value-based goals

1- Demonstrate professional responsibility at work by drawing on previous experiences.

2- Demonstrate the ability to work on programs.

3- The ability to work within groups and cooperate collectively.

4- The ability to manage time optimally.
D - General and transferable skills (other skills related to employability and personal development). 1- The student can be a successful journalist. 2- The ability to learn independently 3- To have realistic experiences with cognitive perceptions. 4- Develop reporting skills.

55. Course structure

Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	watches	week
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Installing the network card	Installing the network card	2	1
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Networking and its types	Networking and its types	2	2
Electronic, written, oral and direct questions tests	Practical application on the computer using Photoshop	Networking and its types	Networking and its types	2	3
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the	Network devices	Network devices	2	4

	general circumstances.				
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	IP	IP with its classifications	2	5
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Pair-to-pair networking	Pair-to-pair networking	2	6
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the interaction.	Specify the address of the broncoli	Specify the address of the broncoli	2	8
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically,	Specify the network mask	Specify the network mask	2	9

	depending on the general circumstances.				
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	theNetwork ID	theNetwork ID	2	10
Electronic, written, oral and direct questions tests	Practical application	File transfer	File transfer	2	11
Electronic, written, oral and direct questions tests	Practical application	Network sharing	Network sharing	2	12
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Network sharing	Network sharing	2	13

Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Security approvals	Security approvals	2	14
Electronic, written, oral and direct questions tests	First semester exam			2	15
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Use of thePING	Use of thePING	2	16
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Use of theMAC	Use of theMAC	2	17

Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Network design	Network design	2	18
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Messages on the network	Messages on the network	2	19
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Post Management	Post Management	2	20
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the	wireless network	wireless network	2	21

	general circumstances.				
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Network layers	Network layers	2	22
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Linking via suj	Linking via suj	2	23
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Connecting via router	Connecting via router	2	24
Electronic, written, oral and direct	Delivering lectures and discussions in person or	Use of protocols	Use of protocols	2	25

questions tests	electronically, depending on the general circumstances.				
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Use of protocolsIEEE	Use of protocolsIEEE	2	26
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Use of protocolsIEEE	Use of protocolsIEEE	2	27
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Practical applications of the most important softwareIn the field of networks that can be employed in the field of media work	The student should understand the most important software.	2	28

Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Practical applications	The student understands the programs	2	29
		Second month exam			30

56. infrastructure

nothing	1- Required textbooks
Computer Networking: A Top-Down Approachby Kurose and Ross: This book is an excellent and comprehensive reference to networking principles. It uses a top-down approach to explaining concepts, starting with applications and working down to the other layers of the network.	2- Main references (sources)
Networking All-in-One For Dummiesby Doug Lowe: A simple and easy-to-understand book that presents networking fundamentals in a practical, hands-on way. It may be suitable for students without a strong technical background.	A- Recommended books and references (scientific journals, reports, etc.)

TCP/IP Illustrated, Volume 1: The Protocols by W. Richard Stevens: This book is a classic reference to the TCP/IP protocols and is essential for understanding how the Internet works.	B - Electronic references, websites...

57. Curriculum development plan: keeping pace with the scientific developments taking place and using modern methods in media studies, pointing out weak points, applying the basic components of comprehensive quality management.

Course Description Form

Course Description

This course description provides a concise summary of the main features of the course and the learning outcomes expected of the student.

Demonstrating whether he has made the most of the learning opportunities available. This must be linked to the description.

The program.

University of the Prophets' Successor	1. Educational institution
Digital Media Department	2. Sectionscientific/The Center
Presentation and delivery	3. name /Course code
mandatory	4. Available attendance forms
MMr. Hazem FadelAburock	5. Name of the subject teacher
annual	6. the chapter /year
90hour	7. Number of study hours (kidney)
1/10/2024	8. Date this description was prepared
10.Course objectives: The course aims to identifyBy speaking and media presentation andEnabling students to applyMedia andexpansionTheir circle of acquaintancesThe recitation	

andIntroductionandStrengthening presenceMedia andKeeping upDevelopmentsIn the field of presentation

14. Outputs of theScheduledTeaching, learning and assessment methods
ب- theCognitive objectives: • Learn about the performance methods in delivery and presentation. Learn about performance.Radio • Learn about television performance • Getting used to how to face the future • Knowledge and understanding of media performance and radio and television program presentation– • Subject–specific skills– • The presence of the media personality • The ability to communicate and interact with others, taking the initiative to ask questions and continuing them
for- Objectives SkillsYesPrivateScheduled. The student acquires the skill of communicating with the community on social media and public life through his knowledgePresentation and delivery, including media appearances, expression of feelings and ideas, and the impact of pauses and letter pronunciation on conveying meanings.

Teaching and learning methods
3- Scientific lecture method 4- Discussion method by directing questions to students And participationinLecture and tests. 5-
Evaluation methods
3- In-person lectures 4- Visual aids'video-display screen-blackboard-Practical application-Studio
C-Affective and value-based goals 1-Demonstrate professional responsibility at work by utilizing previous historical experiences objectively to provide practical interactive value.. 2-Demonstrate the ability to think critically and constructively and solve problems by drawing on and benefiting from past experiences. 3-Ability to work in groups and group cooperation 4- The ability to manage time optimally
D -General and Qualification SkillsTransferred (Other skills related to employability and personal development). • General and transferable skills • Other skills related to employability and personal development(.- • General and transferable skills • Other skills related to employability and personal development (.- • Presentation and delivery are a key axis in strengthening the media personality and developing its skills in confronting

15. Course structure

week	watches	Required learning outcomes	Unit name /Or the subject	Teaching method	Evaluation method
1.	2	The student understands an idea about the topic.Grading rules audio And types of sounds)	Grading rules audio Types of sounds according to the evaluation of phoneticians and musicologists	Lectures, discussions and practical training in person	Written and oral tests and direct questions
2.	2	The student understands an idea about the topic. (Stages of voice formation Digital.)	Stages of voice formation Digital.	Lectures, discussions and practical training in person	Written and oral tests and direct questions
3.	2	The student understands an idea about the topic.Divide the sound according to Its characteristics include communicatio	Divide the sound according to His attributes	Lectures, discussions and practical training in person	Written and oral tests and direct questions

		n and media on the Internet.			
4.	2	The student understands an idea about the topic. (TypesVoices humanity)	TypesVoices humanity	Lectures, discussions and practical training in person	Written and oral tests and direct questions
5.	2	The student understands an idea about the topic. Presentation technique.	Presentation technique.	Lectures, discussions and practical training in person	Written and oral tests and direct questions
6.	3	The student understands an idea about the topic.Sermon, delivery conditions	Sermon, delivery conditions	Lectures, discussions and practical training in person	Written and oral tests and direct questions
7.	3	The student understands an idea about the topic. Quality	Quality of delivery, introduction The recitation and its history	Lectures, discussions and practical training in person	Written and oral tests and direct questions

		of delivery, introduction The recitation and its history			
8.	3	The student should get to knowQuality of delivery, introduction The recitation and its history	The concept of modern delivery	Lectures, discussions and practical training in person	Written and oral tests and direct questions
9.	3	The student should get to know Speech devices	Speech devices	Lectures, discussions and practical training in person	Written and oral tests and direct questions
10.		The student should get to know Technical means of meeting: self-control	Technical means of meeting: self-control	Lectures, discussions and practical training in person	Written and oral tests and direct questions
11.	3	The student understands the mechanism of work	Modern delivery methods	Lectures, discussions and practical training in person	Written and oral tests and direct questions

		Modern delivery methods			
12.	3	The student understands Main defects and ways Get over it	Main defects and ways Get over it	Lectures, discussions and practical training in person	Written and oral tests and direct questions
13.	3	understand andlearn The student Radio broadcasting	Radio broadcasting	Lectures, discussions and practical training in person	Written and oral tests and direct questions
14.	3	The student understands Public speaking exercises Microphone and exercises Self-preparation	Public speaking exercises Microphone and exercises Self-preparation	Lectures, discussions and practical training in person	Written and oral tests and direct questions
15.	3	First semester exam			Written and oral tests and direct questions
16.	3	The student understands The difference	The difference between speech And the casting	Lectures, discussions and practical training in person	Written and oral tests and direct questions

		between speech And the casting			
17.	3	Applies andThe student understands relaxation exercises	relaxation exercises	Lectures, discussions and practical training in person	Written and oral tests and direct questions
18.	3	For the student to learn Levels exercises sound	Levels exercises sound.	Lectures, discussions and practical training in person	Written and oral tests and direct questions
19.	3	For the student to learn Assimilation exercises Flipping and revealing	Assimilation exercises Flipping and revealing.	Lectures, discussions and practical training in person	Written and oral tests and direct questions
20.	3	The student applies	Movement exercises And stillness	Lectures, discussions and practical training in person	Written and oral tests and direct questions

		Movement exercises And stillness			
21.	3	The student learns Exercises in speech tone	Exercises in speech tone	Lectures, discussions and practical training in person	Written and oral tests and direct questions
22.	3	The student understands an idea about the topic. Exercises inAl-Naani and conveying feelings	Exercises inAl-Naani and conveying feelings	Lectures, discussions and practical training in person	Written and oral tests and direct questions
23.		The student understands an idea about the topic. Exercises inrhetorical style	Exercises inrhetorical style		
24.		The student understands an idea about the topic. Exercises inStory,	Exercises inStory, poetry and acting		

		poetry and acting			
25.		The student understands an idea about the topic. Exercises inRadio	Exercises inRadio		
26.	3	The student understands an idea about the topic. Exercises inCultural and entertainment programs	Exercises inCultural and entertainment programs	Lectures, discussions and practical training in person	Written and oral tests and direct questions
27.	3	The student should know Exercises in avoiding bias and affirming neutrality	Exercises in avoiding bias and affirming neutrality	Lectures, discussions and practical training in person	Written and oral tests and direct questions
28.	3	For the student to know The character of avoiding bias and affirming neutrality	The character of avoiding bias and affirming neutrality	Lectures, discussions and practical training in person	Written and oral tests and direct questions

29.		For the student to know Voice Distinction and Voice Distortion Exercises	Voice Distinction and Voice Distortion Exercises		
30.	3		Second semester exam		Written and oral tests and direct questions

16. infrastructure	
1Required textbooks	nothing
2Main references(Sources)	1. The Art of Public Speaking on Radio and Television - Dr. Sami Abdel Hamid 2. The Art of Recitation - Abdel-Warith Asr 3. The Science of Rhetoric: Chapters in Vocal Performance – Dr. Hussein Ali Harf Wam and Saleh Talib Da'daj 4. Rhetoric - Aristotle, translated by: Abdel Rahman Badawi
A- Recommended books and references (scientific journals,Reports,....)	https://www.noor-book.com/en/ebook-%D9%81%D9%86-
B - Electronic references,websites....	https://suwaidan.com/%D9%81%D9%86-%D8%A7%D9%84%D8%A7%D9%84%D9%82%D8%A7%D8%A1/

17. Curriculum Development Plan:Keeping pace with scientific developments and using modern methods in media studies'In addition to identifying weaknesses Application of components Fundamentals of Total Educational Quality Management

Course Description Form

Course Description

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve, demonstrating whether he or she has made the most of the opportunities.learningAvailable. It must be linked to the program description.**;**

University of the Prophets' Successor	171. Educational institution
Digital Media Department	172. Sectionscientific/ Center
Digital Editing Vocabulary (Interview and Correspondence)	173. Course Name/Code
mandatory	174. Available attendance forms
M.M. Walaa Mahmoud Shaker	175. Name of the subject teacher
annual	176. semester/year
60 hours	177. Number of study hours(kidney)
/ /2024	178. Date this description was prepared

179. Course objectives:

The course aims to introduce the concept ofDigital Editing Vocabulary (Interview and Correspondence)In general, as well as knowing the most important characteristics, elements, concepts and principles of the digital interview, in addition to getting to knowTypesAFor interviews in the digital world(Text, video, audioAnd how to prepare for it, as well asBuilding a relationship with the guestand methodsUsing video and audio toolsAndUsePrograms (Zoom, Skype, and Teams) and get to knowBest practices for making interviews visually and audibly engaging, mechanisms and methods of writingThe counterpartat.

58.Outputs of theScheduledTeaching, learning and assessment methods
ج- theCognitive objectives: A1-He knowsDigital Interview (General Concepts). A2-The student is able to Preparing for interviews in the digital worldJournalist. A3-The student learns Proper preparation methods for digital interviews andGood preparation for digital questions A4-Get to knowTypes of digital interviews (text, video, audio) A5-MasterTools for conducting video and audio interviewsandHow to useZoom and Skype Teams for interviews
B - ObjectivesSkillsYesPrivateScheduled. B1-The student acquires the skills of writing news, reports and electronic news. B2-The student acquires practical skills in writing news and reports. B3- The student acquires practical and scientific skills that help him perform his duty in the required manner.
Teaching and learning methods
28- Scientific lecture method 29- Discussion method by directing questions to students and participating in the lecture and tests. 30- Scientific visits to media institutions

Evaluation methods
9- In-person lectures 10- Video-display screen-blackboard-Practical application
C-Affective and value-based goals A1-Demonstrate professional responsibility at work by drawing on previous historical experiences objectively to provide practical interactive value. A2-Demonstrate the ability to think critically and constructively and solve problems by drawing on and benefiting from past experiences. A3-Ability to work in groups and collaborate A4- The ability to manage time optimally
D - General skills andQualificationTransferable (other skills related to employability and personal development). D1- The student can be a successful journalist. D2- The ability toSelf-awareness D3-To have realistic experiences with cognitive perceptions D4-To develop reporting skills

59.Course structure					
Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	watches	week
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Digital Interview (General Concepts)	The student understands an idea about the topic.	3	1
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Understanding the principles of digital interviewing	The student understands an idea about the topic.	3	2
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Preparing for interviews in the digital world	The student understands an idea about the topic.	3	3
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Types of digital interviews	The student understands an idea about the topic.	3	4

Written and oral tests and direct questions	Lectures, discussions and practical training in person	Good preparation for digital questions	The student understands an idea about the topic.	3	5
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Building rapport with the guest in interviews	The student understands an idea about the topic.	3	6
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Using video and audio tools in the interview	The student understands an idea about the topic.	3	7
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Master the tools needed to conduct video and audio interviews.	The student should get to know	3	8
Written and oral tests and direct questions	Lectures, discussions and practical training in person	How to usezoom,Skype,teamsTo conduct interviews	The student should get to know	3	9

Written and oral tests and direct questions	Lectures, discussions and practical training in person	Written Interview - Preparation and Planning	The student understands the mechanism of work	3	10
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Writing Effective Written Interviews	The student understands	3	11
Written and oral tests and direct questions	Lectures, discussions and practical training in person	How to prepare open and closed questions	The student learns	3	12
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Tips on gathering information from the guest	The student understands	3	13
Written and oral tests and direct questions	Lectures, discussions and practical training in person	written interview- Editing and publishing	For the student to learn	3	14
Written and oral tests	First semester exam			3	15

and direct questions					
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Mastering the editing and publishing of written interviews	The student understands	3	16
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Re-editing and editing interviews		3	17
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Text formatting for digital publishing	For the student to learn	3	18
Written and oral tests and direct questions	Lectures, discussions and practical training in person	How to choose appropriate titles	For the student to learn	3	19
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Correspondence with journalists and media outlets	The student applies the practical method of news	3	20

Written and oral tests and direct questions	Lectures, discussions and practical training in person	How to communicate with journalists and media organizations	The student learns	3	21
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Writing a press release	The student understands an idea about the topic.	3	22
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Rules for sending mail to journalists	The student understands an idea about the topic.	3	23
Written and oral tests and direct questions	Lectures, discussions and practical training in person	The best time and ways to display news and information	The student should know	3	24
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Digital correspondence with customers and businesses	The student should know the types of reports.	3	25
Written and oral tests	Lectures, discussions and	Improve customer	The student	3	26

and direct questions	practical training in person	communication via email and social media	should know		
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Correspond to customers in a professional manner	For the student to learn	3	27
Written and oral tests and direct questions	Lectures, discussions and practical training in person	Making presentations and handling inquiries and complaints	The student learns practical applications	3	28
Written and oral tests and direct questions		Second month exam		3	30

60.infrastructure	
nothing	1- Required textbooks
Media interview with the author Muhammad Khalil Al-Rifai Interview and journalistic investigation by author Issa Mahmoud Al-Hassan	2- Main references (sources)
	A- Recommended books and references (Scientific journals, reports, ...)

	B - Electronic references, websites...

61.Curriculum development plan: keeping pace with the current scientific development and using modern methods in media studies, in addition to identifying weaknesses, applying the basic components of comprehensive educational quality management.

University of the Prophets' Successor–College of Media–Digital Media Department

Course Description Form

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve. Proving whether he has made the most of opportunitieslearningAvailable. It must be linked to the program description.**;**

University of the Heirs of the Prophets (peace be upon them) - College of Media	180. Educational institution
Digital Media Department	181. Sectionscientific/ Center
Graphic design and animation	182. Course Name/Code
mandatory	183. Available attendance forms
Mr. Ali Talib Adi	184. Name of the subject teacher
annual	185. semester/year
Five hours a week-Four hours of practical work and one hour of theory.	186. Number of study hours(kidney)
4/25/2025	187. Date this description was prepared

188. Course objectives
The student should become familiar with the concept and origin of graphic design.
The student studies visual arts.
To familiarize the student with digital design and the Internet
The student should become familiar with the elements of graphic design.
The student should explain the basics and rules of using color.
The student will understand how computer graphics work.
The student must have the ability to work in graphics on television.
The student should be able to identify the factors for the success of the design.
The student should explain the concept of color relationships.

62.Outputs of theScheduledTeaching, learning and assessment methods
A- TheCognitive objectives A1-Know the concept of graphic design A2-Learn graphic design on the Internet A3-Defines functions for graphic design A4-Recognizes the meanings associated with colorsN A5-Identify the most important technical programs in graphic design A6-Knowledge of digital techniques in graphic design
B - ObjectivesSkillsYesPrivateScheduled. B1-Gain experience and skills by studying previous experiences B2-Learn about the most important elements of the course B3- The student acquires practical and scientific skills that help him perform his duty in the required manner. B4- Relying on the study of the technical programs passed
Teaching and learning methods
31- Scientific lecture method 32- Discussion method by directing questions to students and participating in the lecture
Evaluation methods
Daily oral test The test is short

Monthly test Final Exam
C-Affective and value-based goals A1-Demonstrate professional responsibility at work by drawing on previous experiences. A2-Demonstrate the ability to work on programs A3-Ability to work in groups and collaborate A4- The ability to manage time optimally
D - General skills andQualificationTransferable (other skills related to employability and personal development). D1- The student can begraphic designersuccessful D2- The ability toSelf-awareness D3-To have realistic experiences with cognitive perceptions D4-To develop reporting skills

63.Course structure					
Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	watches	week
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	graphic design concept	For the student to learn	2	1
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Graphic design and development prospects	For the student to know	2	2
Electronic, written, oral and direct questions tests	Practical application on the computer using Photoshop	Graphic design from its inception to industrial development	For the student to understand	2	3
Electronic, written, oral and direct	Delivering lectures and discussions in person or electronically,	Graphic design in the nineteenth century	The student must show	2	4

questions tests	depending on the general circumstances.				
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Graphic design in the 20th century	The student should explain the main functions of Photoshop.	2	5
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Graphic design in the 21st century	The student should be aware	2	6
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the interaction.	Arts and Letters Movement	For the student to know	2	8
Electronic, written, oral and direct	Delivering lectures and discussions in person or electronically, depending on	Digital Art Introduction and Development	The student should realize	2	9

questions tests	the general circumstances.				
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Digital applications and processing methods	The student must show	2	10
Electronic, written, oral and direct questions tests	Practical application	The function of letters in shaping digital design	For the student to see	2	11
Electronic, written, oral and direct questions tests	Practical application	The image	The student should explain	2	12
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Area	The student explains how the Premiere program works.	2	13

Electronic, written, oral and direct questions tests	My presence	digital design software	The student should realize the importance of	2	14
Electronic, written, oral and direct questions tests	First semester exam			2	15
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Graphics and layouts in design	The student must show	2	16
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Technical and aesthetic characteristics of graphic design	The student should know	2	17
Electronic, written, oral and direct	Delivering lectures and discussions in person or	outer space	The student should explain	2	18

questions tests	electronically, depending on the general circumstances.				
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Space tension	The student must show	2	19
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Formal organization	The student should explain the use of information.	2	20
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	optical illusion	The student should realize the practical applications.	2	21
Electronic, written, oral and direct	Delivering lectures and discussions in person or	Computer graphics in television	The student must show	2	22

questions tests	electronically, depending on the general circumstances.				
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Design success factors	The student should explain	2	23
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	cognitive elements	For the student to know	2	24
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Visual elements	The student should realize	2	25
Electronic, written, oral and direct	Delivering lectures and discussions in person or	Related items	The student should explain	2	26

questions tests	electronically, depending on the general circumstances.				
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	structural elements	The student must show	2	27
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Formal organizations	For the student to understand	2	28
Electronic, written, oral and direct questions tests	Delivering lectures and discussions in person or electronically, depending on the general circumstances.	Comprehensive review and practical application	For the student to understand	2	29
Electronic, written, oral and direct	My presence	Second month exam		2	30

questions tests					

64.infrastructure	
nothing	1- Required textbooks
Graphic Design Basics https://www.researchgate.net/publication/309583819_asasyat_altsmym_aljrafyky	2- Main references (sources)
	A- Recommended books and references (Scientific journals, reports, ...)
graphic design Graphic Design	B - Electronic references, websites...

65.Curriculum development plan: keeping pace with the scientific developments taking place and using modern methods in media studies, pointing out weak points, applying the basic components of comprehensive quality management.