Ministry of Higher Education and Scientific Research

Scientific Supervision and Scientific Evaluation

Department of Quality Assurance and Academic Accreditation

Academic Program Description Form for Colleges and Institutes

University: of Warith Al.anbiyaa

Faculty/Institute: Management and Economics

Scientific Department: Business Management

File Filling Date: 1/3/ 2025

Signature: **Signature**:

Head of Department Name: **Scientific assistant Name**:

Date: **Date**:

Check the file before

Division of Quality Assurance and University Performance

Name of the Director of the Quality Assurance and University

Performance Division:

Date:

Signature:

Ratification of the Dean

Course Description   **The course is taught in Arabic**

This course explores the principles and practices of knowledge management (KM) within business organizations. Topics include knowledge creation, storage, sharing, and application to enhance decision-making and competitive advantage. Students will examine KM tools, technologies, and strategies for fostering innovation and organizational learning. The course emphasizes real-world applications and case studies to illustrate the role of KM in business success.

Educational institution	University of Warith Al-Anbiyaa
Scientific Department / Center	Business Administration
Course Name	Knowledge Management
Available Attendance Forms	Face-to-face attendance in the classroom
Semester / Year	Academic Year: 2024-2025
Number of Credit Hours (Total)	75 hours theoretical and practical
The history of preparation of this description	1/ 3 / 2025

Course Objectives:

Introduce the fundamental concepts and importance of knowledge management in organizations.

Explore methods for capturing, storing, and sharing knowledge to improve business efficiency.

Analyze the role of knowledge management systems and technologies in decision-making.

Develop strategies for fostering a knowledge-sharing culture within organizations.

Assess the impact of KM on innovation, collaboration, and competitive advantage.
Enhance students' ability to apply KM frameworks to solve business challenges.

9. A. Course Outcomes and Methods of Teaching, Learning and Assessment

- Understand the fundamental principles of knowledge management and its significance in business.
- Identify and evaluate methods for knowledge creation, storage, and sharing.
- Utilize knowledge management tools and technologies to support organizational goals.
- Analyze real-world KM case studies and their impact on business performance.
- Develop strategies to implement effective knowledge-sharing practices in organizations.
- Recognize the relationship between knowledge management, innovation, and competitive advantage.
- Apply KM principles to improve decision-making and problem-solving in business contexts.
- Assess the ethical and cultural considerations of knowledge management in diverse work environments.

B - Skills objectives of the course.
- **Knowledge Analysis & Evaluation** – Develop the ability to assess knowledge assets and their value in business.
- **Information & Data Management** – Strengthen skills in organizing and structuring business knowledge effectively.
- **Collaboration & Communication** – Enhance teamwork and communication skills for knowledge sharing.
- **Strategic Thinking** – Improve the ability to design KM strategies aligned with business goals.

C. Thinking skills
Developing thinking skills through analysis, inference, and problem-solving. Critical thinking is stimulated through classroom discussions and interactive questioning. Creative thinking skills are enhanced by applying concepts to practical examples and case studies.
D. Evaluation methods
The course depends on written exams, assignments, and class participation. Understanding is assessed through quizzes and final exams, while projects and presentations reflect practical application skills. Interaction and classroom discussions contribute to continuous assessment.
Teaching and learning methods
Direct interaction between the instructor and students. Content is delivered through verbal explanations, presentations, and classroom discussions. Visual aids such as whiteboards and projectors enhance understanding. Students are encouraged to ask questions and participate in discussions to reinforce comprehension.
References

1.   الكبيسي، صلاح الدين. والمحياوي، سعد زناد. (2005). إدارة المعرفة. المنظمة العربية للتنمية الإدارية.
2.   Jashapara, A. (2011). *Knowledge management : an integrated approach*. Harlow, Essex New York: Pearson/Financial Times/Prentice Hall.

10. Infrastructure: Classroom, data show or smart board.

Topics by week	Learning outcomes by weeks
1. Basic Concepts of Knowledge 2. Types of Knowledge 3. Sources of Knowledge 4. Knowledge Management Processes (Diagnosis, Goal Setting, Generation, Storage) 5. Knowledge Management Processes (Distribution, Application, Organization, Retrieval, Maintenance) 6. Key Elements of Knowledge Management (Strategy and People) 7. Key Elements of Knowledge Management (Technology and Processes) 8. First Monthly Exam	1. Distinguish between the fundamental concepts of knowledge and their importance in different contexts. 2. Classify the types of knowledge and differentiate between them in terms of characteristics and applications. 3. Identify different sources of knowledge and assess their reliability. 4. Explain knowledge management processes in terms of diagnosis, goal setting, generation, and storage. 5. Clarify knowledge management processes related to distribution, application, organization, retrieval, and maintenance. 6. Interpret the role of strategy and people

9. Knowledge Management Strategies (Concept, Importance, Objectives)	as essential elements in knowledge management.
10. Types of Knowledge Management Strategies	7. Explain the importance of technology and processes in supporting knowledge management.
11. Challenges in Building Knowledge Communities	8. Successfully pass the first monthly exam, demonstrating an understanding of previous concepts.
12. Challenges in Implementing Knowledge Management	9. Define the concept of knowledge management strategies and identify their importance and objectives.
13. Determining Responsibility for Knowledge Management	10. Differentiate between types of knowledge management strategies and determine their appropriate use.
14. Success and Failure Factors in Knowledge Management	11. Discuss the challenges facing the development of knowledge communities and propose solutions.
15. Second Monthly Exam	12. Analyze the challenges of implementing knowledge management and explore ways to overcome them.
	13. Identify the individuals responsible for knowledge management and explain their roles within organizations.
	14. Evaluate the success and failure factors in knowledge management and derive key lessons learned.
	15. Successfully pass the second monthly exam, demonstrating comprehension of the course topics.
Hours: Three hours per week Teaching method: Live lecture, case studies Evaluation method: Daily tests.	

11.Course Development Plan

Expanding the curriculum by adding the following topics:
    • Artificial Intelligence in Knowledge Management
    • Ethical Issues in Knowledge Management